

# American Football Helmet Market 2019-Global Industry Analysis, By Key Players, Segmentation, Trends and Forecast By 2024

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PUNE, MAHARASHTRA, INDIA, September 6, 2019 /EINPresswire.com/ -- Summary:

A new market study, titled "Discover Global [American Football Helmet Market](#) Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

## Introduction

### Global American Football Helmet Market

American Football Helmet is a protective gear that provides safety and security to players on field for actual matches or practice sessions. It is made up of a hard plastic shell with thick inside padding, a face mask that consists of one or more plastic-coated metal bars, and a chin strap. Growing cases of on-field serious accidents are forcing manufacturers consider various changes in the quality of the American football helmet, which can promote the market in the coming years.

American Football Helmet provides innovative designs with approved safety standards. The increase in consumer spending on sports, and the surge in the number of participation in sports activities, and growing awareness towards health will boost its market share. It is expected that the demand for American Football Helmet will see significant growth due to the increasing popularity of football in developing countries. The market is becoming increasingly popular in schools, colleges, clubs and among citizens. On the other hand, the market penetration in online retail is also expected to witness substantial growth. The growing awareness among players towards safety for protecting themselves from any kind of injury relating to head, eye and face are expected to drive the market of American Football Helmet in the coming years.

However, this market can witness hindrances in the form of massive availability of cheap and fake products. The increasing price of raw material will be another factor to challenge its growth.

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### Key Players of Global American Football Helmet Market =>

The key players operating in the global American Football Helmet market are Xenith, Schutt, Riddell, VICIS and SG Helmets.

Recently researchers at the Cardiff University received fund for developing the inside padding of

the American football helmet to promote better security during matches.

#### Segmentation:

The global American Football Helmet market can be segmented into Adult American Football Helmets and Youth American Football Helmets. This sort of segmental analysis empowers the report with various market insights regarding factors and dynamics that can be explored later for more profitable outcomes.

The application is segmented into Professional Player and Amateur player. Professional players are more concerned about their safety issues and prefer the excellent quality of Helmet. Hence, by providing superior quality of material to build a protective helmet the American Football Helmets demand will increase in the coming years.

#### Regional Analysis:

In terms of region, the global American Football Helmet market shows promising potential in Asia-Pacific (APAC), North America and Europe. The region-specific analysis also provides a better glimpse of the demographic challenges, which can be sorted in the future for better market results.

It is expected that during the forecast period North America and Europe will drive the market share owing to the widespread presence of sports culture within the region. Both these regions have strong expenditure capabilities.

Asia-Pacific is also expected to dominate the market for its growing popularity in Football. Even the Government provides subsidies to the players for promoting sports and for the overall development of citizens.

The worldwide market share of American Football Helmet market is expected to grow extensively. The global market will see a boom in the growth of the American Football Helmet market.

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