

Global Fruits and Vegetables Ingredients Market Trend, Application, Growth Rate- Challenges & Industry Analysis By 2025

Wiseguyreports added new comprehensive Analysis Report "Fruits and Vegetables Ingredients Market 2019-2025" to its huge database.

PUNE , MAHARASHTRA , INDIA , September 11, 2019 /EINPresswire.com/ -- The concentrates segment accounts for the major share of the vegetables and fruits ingredients market due to the reduced weight and volume for transportation. It can be reconstituted at the time of use by adding solvents. Concentrates are extensively used in healthy food and beverages to cater to the needs from health-conscious consumers. Moreover, they are also used as natural sweeteners and sugar substitutes in bakery and confectionary products. This will drive the growth of the fruits and vegetables ingredients market in this segment.

The global Fruits and Vegetables Ingredients market was valued at xx million US\$ in 2018 and will reach xy million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025.

Fruits and vegetables ingredients are primarily used in beverages since consumers have the need to follow a healthy and natural diet. Fruits and vegetables are essential components for a nutritious diet as they provide high nutrient intake. Juices and smoothies are gaining prominence in this market as they are convenient, time saving, and provide a pleasant taste, in addition to, high level of quality and nutrients.

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The survival of the leaders in the food & beverage industry depends highly on their response to changes in consumer behavior. The industry is dynamic and is likely to exhibit immense growth over the next couple of years. Innovation is the key to success for the industry participants, especially the new entrants. New growth trends keep on surfacing in the industry, making way for innovations. It leads to the development of the product portfolios of the industry participants, thus, facilitating profit-making in the industry. In addition, the availability of a wide range of products to choose from is expected to keep the growth of the industry going in the foreseeable future. The presence of a strong distribution channel is further expected to support the expansion of the industry in the years to come.

Top key Players

Archer Daniels Midland
Agrana
Dohler
Kerry
Olam
Symrise
DMH Ingredients
KB Ingredients
Marshall Ingredients

Sensient Technologies
SunOpta

SVZ Industrial Fruit & Vegetable Ingredients
The Food Source International
Tree Top
YAAX International

Global Fruits and Vegetables Ingredients Market Segmentation

Segment by Type
Concentrates
Pastes and Purees
NFC Juices
Pieces and Powders
Other

Segment by Application
Beverages
Confectionery
RTE Products
Bakery
Soups and Sauces
Other

Segment by Regions
North America
Europe
China
Japan
Southeast Asia
India

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