



Datametrex Uses Fake News Filter to Identify Bots and Propaganda around SNC Lavalin

Datametrex subsidiary, Nexalogy ran its Fake News Filter on the SNC Lavalin scandal to identify suspicious actors trying to influence Canadian public opinion

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TORONTO, ONTARIO – September 12, 2019- Datametrex AI Limited (the "Company" or Datametrex") (TSXV: DM) (FSE: D4G) turned its proprietary Fake News Filter on the SNC Lavalin scandal to review social media influencers and identify BOTS and Fake News accounts or propaganda accounts trying to use the scandal to influence public opinion. The results of the project show that foreign actors are trying to affect Canadian public opinion using situations such as SNC Lavalin as a tool to promote their agendas to unsuspecting readers. This is a clear indication of the type of information warfare that will take place during the 2019 election.

SNC-Lavalin propaganda filter research findings:

- The SNC Lavalin scandal has rocked Ottawa over the last few months
- As part of a project conducted for Algorithms for Democracy, Nexalogy collected data on the scandal in an ongoing recording on various social media channels
- Multiple suspicious accounts are present in the discussions taking place in March 2019, and they mainly aim to increase emotional reactions and volatility
- The search results identified a number of accounts that were very suspicious and have since been deleted.
- The major relevant loudspeaker account is often retweeted by other suspicious accounts and recognized social media pundits

Conclusion: In the SNC Lavalin discussion in Canada, vexation and news articles were significantly promoted by dubious sites and handles that are in some cases now defunct, and in some cases likely BOT accounts.

For more information on this project or to learn how Datametrex can assist your organization in social media discovery, Fake News Filters and BOT detection please go to:

www.nexalogy.com

About Datametrex

Datametrex AI Limited is a technology focused company with exposure to Artificial Intelligence and Machine Learning through its wholly owned subsidiary, Nexalogy (www.nexalogy.com) and

Implementing Blockchain technology for secure Data Transfers through its investee company, Graph Blockchain (www.graphblockchain.com).

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