



# Global Key Account Marketing Market: Revenue, Opportunity, Segment and Key Trends 2019-2025

*WiseGuyReports has added new market study to its database, titled "2019 Global and Regional Key Account Marketing Market Research Report Forecast 2025".*

PUNE , MAHARASHTRA, INDIA, September 20, 2019 /EINPresswire.com/ -- Report Description:

The study of the Global Key Account Marketing Market has been done in an extensive manner to grab precise insights. A thorough secondary research is undertaken to accumulate information about the market, the parent market, and the peer market. The findings were then validated through primary research by conducting interviews of industry experts and key opinion leaders (KOLs) across the value chain. Following this, both top-down as well as bottom-up methodologies were employed to project the overall market size. Lastly, the market is effectively branched down and data triangulation procedures are implemented to ascertain the size of each segment and subsegment.

Request Free Sample Report at: <https://www.wiseguyreports.com/sample-request/4423684-global-key-account-marketing-market-size-status-and-forecast-2019-2025>

The report has covered the global Key Account Marketing market and analyzed its potential to determine the statistics and information about the size of the market, share percentage, challenges, opportunities, and growth factors. It is curated with an intention of offering cutting-edge market intelligence and aid decision makers or industry participants to make sound investment choices. Besides, the report also dives deep into analyzing the emerging and existing trends in the global market. Additionally, information is also mentioned concerning the various market entry strategies employed by companies across the global.

Key account marketing, also known as Account-based marketing (ABM), is a strategic approach to business marketing based on account awareness in which an organization considers and communicates with individual prospect or customer accounts as markets of one. Account-based marketing is typically employed in enterprise level sales organizations. In 2018, the global Key Account Marketing market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

View Detailed Report at : <https://www.wiseguyreports.com/reports/4423684-global-key-account-marketing-market-size-status-and-forecast-2019-2025>

This report focuses on the global Key Account Marketing status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Key Account Marketing development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study  
Terminus ABM Platform  
Sendoso  
Engagio ABM Platform

Printfection  
Metadata.io  
PFL  
Marketo  
LeanData  
Groove  
Bizible  
DiscoverOrg  
Adapt  
Act-On  
InsideView

Market segment by Type, the product can be split into  
Account-Based Execution Software  
Account-Based Reporting Software  
Marketing Account Intelligence Software  
Marketing Account Management Software

Market segment by Application, split into  
Large Enterprises  
SMEs

Market segment by Regions/Countries, this report covers  
North America  
Europe  
China  
Japan  
Southeast Asia  
India  
Central & South America

For more information or any query mail at [sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

About us:

Wise Guy Reports are a part of the Wise Guy Research Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the global.

Contact Us:

NORAH TRENT

[sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

NORAH TRENT  
Wise Guy Reports  
841-198-5042  
[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.