

Anemometer Market 2019- Global Industry Analysis, By Key Players, Segmentation, Trends and Forecast By 2026

PUNE, MAHARASHTRA, INDIA, September 20, 2019 /EINPresswire.com/ -- Summary:
A new market study, titled "Discover [Global Anemometer Market](#) Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

Introduction

Global Anemometer Market

Anemometer refers to an instrument or device that comprises of wind speed and wind direction sensors and is used for the measurement of wind speed. The instrument helps in the detection of velocity changes as well as the change in the physical properties of air.

Anemometer helps in providing suitable indications about the airspeed. It has the capacity of measuring the velocity of air in contained flow like the airflow in a duct as well as in unconfined flows like the atmospheric winds. Anemometer is a popular instrument used in weather stations. The global anemometer market is anticipated to witness growth during the forecast period.

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Market Opportunities and Limitations

The increase in the number of wind energy projects is a driving factor for the anemometer market growth across the globe. The useful applications of the instrument like tracking of air pollution, weather conditions, and air pressure propel the market growth. The rise in government investments towards monitoring the quality of air further boosts the growth of the global market.

The complex design of the anemometer is a key limitation that restricts the market growth. The high capital investment is another barrier that limits the growth of the market worldwide.

Market Fragmentation

The global market of anemometer is segmented based on product type, application, end-users, and region.

Depending on the product type, the anemometer market is broadly classified into velocity anemometer and pressure anemometer. The velocity anemometer is further segregated into hot-wire anemometers, vane anemometers, laser Doppler anemometers, ultrasonic anemometers, and cup anemometers. The hot wire anemometer is the leading segment in the global market. Pressure anemometer is further subdivided into tube anemometer and plate anemometer.

Based on the application of the instrument, the global market is fragmented into laboratory use, industry use, outdoor measurement use, and other applications.

The end-users of the global anemometer market include industries like agriculture, power generation, construction, transport and logistics, chemical, marine, oil and gas, medical, wind generation station, and other end users. The wind generation station is the leading market segment due to the increase in wind energy projects.

Regional Analysis

Based on the region, the anemometer market is segmented into South America, Asia Pacific,

North America, Europe, and the rest of the world. The North America region dominates the global market. The United States is the major contributor to the growth of the North America region. The Asia Pacific and Europe are also the prominent markets of anemometer across the globe.

Key Players of Global Anemometer Market =>

The prominent players of the global anemometer market are Ammonit Measurement GmbH, Gill Instruments, Siemens AG, PCE Instruments, Davis Instruments, NRG Systems, IED Electronics, FT Technologies, Delta Ohm Benelux, Maretron, Vaisala, Lufft, LCJ Capteurs, and Fortive Corporation.

Latest Industry News

The top players operating in the global anemometer market are focusing on the launch of enhanced products for specific applications. The continuous innovation and development of the instrument will lead to the growth of the global market. The leading players are increasingly investing in research and development for the production of easy to use instruments.

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