

Rum Market Share, Trends, Opportunities, Projection, Revenue, Analysis Forecast To 2025

A new market study, titled "Discover Global Rum Market By Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.



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Rum Market - 2019-2025

Report Description:

Rum is a distilled alcoholic drink made from sugarcane byproducts, such as molasses, or directly from sugarcane juice, by a process of fermentation and distillation. The distillate, a clear liquid, is then usually aged in oak barrels.

The global rum market by rum type is segmented into white, golden, dark, and spiced. The white rum segment is anticipated to grow at a robust CAGR in the global rum market over the forecast period owing to rising demand for alcohol beverages among continuous launches of flavored alcoholic drinks. Consumers across the globe are demanding for alcoholic beverages which is pushing the revenue generation of the white rum segment, hence the global rum market in the near future. Furthermore, demand for super and ultra-premium rum has created tremendous opportunities in the global rum market.

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The following manufacturers are covered:

Bacardi

Diageo

Pernod Ricard

Admiral Nelson's Rum

William Grant & Sons

Remy Cointreau
Maine Craft Distilling
Lyon Distilling
Westerhall Rums
Cayman Spirits
Hampden Estate Rum Tours
Halewood International
Mount Gay Distilleries
Suntory Holdings

By distribution channel, the global rum market is segmented into hypermarket/supermarkets and liquor shops. The liquor shops segment followed by hypermarket/supermarket segment is expected to account for significant market share in the global rum market in the near future.

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Reasons for Buying this Report:

This Rum Market report provides pin-point analysis for changing competitive dynamics

It provides a forward-looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed based on how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pinpoint analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Table of Content:

1 Study Coverage

2 Executive Summary

3 Breakdown Data by Manufacturers

4 Breakdown Data by Type

5 Breakdown Data by Application

...

11 Company Profiles

12 Future Forecast

13 Market Opportunities, Challenges, Risks and Influences Factors Analysis

14 Value Chain and Sales Channels Analysis

15 Research Findings and Conclusion

16 Appendix

Continued ...

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