

Heart Rate Monitor Watch Market 2019 Global Analysis, Opportunities, Growth and Forecast to 2025

This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies

PUNE, INDIA, September 27, 2019 /EINPresswire.com/ -- Overview:

With the growing awareness regarding fitness and detection and prevention of cardiovascular disease all over the world, the trend for using wearable heart rate monitors has been increasing over the last few years. Heart rate monitor watches enable a person to access real-time data, and are gaining in popularity due to their portability and 24/7 heart rate monitoring. This report analyses the current status of the global heart rate monitor watch market, outlines the key market players and the bases for market segmentation and studies the future trends of this industry from 2018 till 2025, using 2017 as the base year.

Heart rate monitors are devices used to continuously monitor heart or pulse rate of an individual. These devices are available in wearable or non-wearable varieties and come embedded with sensors, which help to track the heart rate of a person at rest or during any physical activity. Most of these devices also track fitness levels and sleep patterns, which help people to keep a tab on their regular fitness regime, without a need to consult the doctor regularly. All these factors have contributed to the spurt in the growth of the global heart rate monitor watch market.

Request a Free Sample Report, Click Here @ <https://www.wiseguyreports.com/sample-request/3412669-global-heart-rate-monitor-watch-market-insights-forecast-to-2025>

Key Players

The key manufacturers in the Heart Rate Monitor Watch include

Apple
Garmin
Samsung
Sony
Motorola
LG
Fitbit
Epson
Sigma
Mio
Polar
Omron
Casio

TomTom
TAG Heuer
LifeTrak
Asus
Nike

Segmentation:

The global heart rate monitor watch market can be segmented based on type of product, application and regional market size.

Based on the type of product, the market can be split into:

Strapless Heart Rate Monitor
Chest Strap Monitor
Wrist Strap Monitor

In terms of their application, heart rate monitor watches are used in hospitals and clinics, sports medicine facilities, and by sports and fitness professionals or individuals.

Regional Analysis:

North America, Central and South America, Europe, Asia-Pacific, Middle East and Africa are the major markets for heart rate monitor watches across the world. In terms of revenue, North America is seen as the market leader, and is estimated to occupy more than 46% of the global market share during the forecast period. This could mainly be due to the growing prevalence of heart disease in that region, and also due to the easy availability of heart rate monitor watches with improved features such as compatibility with third party applications and a longer battery life.

Industry News:

Industry trends have shown a growing demand for chest strap monitors. The factors behind the growth of this segment could be an increasing number of fitness-conscious consumers who follow a rigorous exercise regime, and the fact that chest straps provide more accurate results as compared to wristbands. In August 2019, Garmin, in collaboration with the Munich airport retail category, launched a series of innovative smartwatches for athletes, which include a wrist-based heart rate monitor that adapts to altitude and weather conditions. This device also offers features such as ski maps, option to control battery life, option for runners to adjust their pace while training in hilly areas, a longer GPS running time, and an auto-alert function in case of accidents.

Table of Contents

1 Study Coverage
2 Executive Summary
3 Breakdown Data by Manufacturers
4 Breakdown Data by Type
5 Breakdown Data by Application
6 North America
7 Europe
8 Asia Pacific
9 Central & South America
10 Middle East and Africa
11 Company Profiles
12 Market Opportunities, Challenges, Risks and Influences Factors Analysis

13 Value Chain and Sales Channels Analysis

14 Research Findings and Conclusion

15 Appendix

.....Continued

Access Complete Report @ <https://www.wiseguyreports.com/reports/3412669-global-heart-rate-monitor-watch-market-insights-forecast-to-2025>

NORAH TRENT

WISE GUY RESEARCH CONSULTANTS PVT LTD

08411985042

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.