

Self-balancing Scooter Market 2019 Global Industry Size, Share, Price, Trend and Forecast to 2025

Global Self-balancing Scooter Market 2019 Analysis (By Segment, Product And Applications) And Forecasts To 2025

PUNE, MAHARASHTRA, INDIA, September 30, 2019 /EINPresswire.com/ -- <u>Self-balancing Scooter</u> <u>Industry</u>

Description

The term self-balancing scooter can be referred to a class of personal transport comprising of two motorized wheels connected to a pair of the articulated pad. The rider controls the speed of the vehicle by leaning backward or forwards, and direction of travel by twisting the pair of pads.

The sensors incorporated inside the vehicle measure the velocity and pitching angle and deliver signals to the motor to drive accordingly, thus balancing the vehicle.

These scooters comprise lithium-ion-batteries that can be fully recharged in less than three hours. When fully charged, these scooters can easily cover a distance up to 15-20 km. QYResearch Group performed comprehensive research on global self-balancing scooter market. The research report published in QYResearch Group offers detailed information about market dynamics, crucial market segments, market driving & restraining factors, and regional markets.

The expert balancing act of the scooter is the primary factor driving the growth of the self-balancing scooter market. Experts suggest that the self-balancing scooters are easier to operate and maintain. Such scooters are highly suitable for young people. Moreover, self-balancing scooters are light-weighted and highly eco-friendly. This factor makes them convenient to be carried anywhere. Also, these scooters run on rechargeable batteries and are noiseless.

Thus, owing to the factors like low maintenance and low power consumption, a self-balancing scooter is considered as an efficient alternative to the electric scooters. The self-balancing vehicles are being increasingly adopted in areas like parks, housing societies, shopping complexes, etc. across numerous countries of the world.

The factors like lack of awareness among the consumers, overheating of the battery,

technological defects in the vehicles, and lack of product innovation are expected to impede the growth of global self-balancing scooter market.

However, with increased investment in R&D activities and constant improvements and innovations in advertising and marketing strategies, the market players operating in this industry are again anticipating to witness considerable growth.

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Prominent market players

Ninebot, Segway, Inventist, IPS, Robstep, INMOTION, i-ROBOT, OSDRICH, CHIC, Rijiang, ESWING, Airwheel, F-Wheel, Fosjoas, Wolfscooter, Freego, Freefeet Technology, Rooder, Yubu

Market segmentation

According to the report published in QYResearch Group, the global self-balancing scooter market can be analyzed on the basis of the following segments

Based on the product type, the global self-balancing scooter market can be segmented into-

Unicycle Self-balancing Scooter Two-wheeled Self-balancing Scooter

Based on the end-user applications, the global self-balancing scooter market can be segmented into-

Business application
Personal Recreation Vehicle
Patrol

Regional Analysis

Europe, North America, Asia Pacific, the Middle East & Africa, and South America are the main regions contributing to the development of the self-balancing scooter market. Europe is expected to register substantial growth rate over the forecast period. The growth of the European market is attributed to the increased disposable income of people and the availability of sufficient area to drive these scooters in the region.

Asia Pacific market is expected to hold considerable market shares and dominate the global self-balancing market during the forecast period.

Important Facts

According to the research, the increased demand for the self-balancing scooters in college campuses, owing to their stylish look and fun ride experience is expected to present growth opportunities for the organizations operating in the self-balancing vehicle industry. The self-balancing scooters are environment-friendly and noise-free. These scooters are incorporated with advanced technological features like Bluetooth and wireless charging. All these factors are expected to fuel the growth of the self-balancing scooter market.

Also, self-balancing scooters are anticipated to witness new opportunities in the security enduser segment. These scooters can be used in patrolling areas where automobiles might not be an efficient alternative.

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