

Exclusive Bionical EMAS speaker interview released for the Orphan Drugs & Rare Diseases Conference

SMi Reports: Interview excerpt with Bionical EMAS' Executive VP, Tom Watson released for SMi's 9th Annual Conference on Orphan Drugs & Rare Diseases, in London

LONDON, GREATER LONDON, UNITED KINGDOM, September 26, 2019 /EINPresswire.com/ -- With less than 3 weeks left for the conference, <u>SMi's 9th</u> <u>Annual Orphan Drugs & Rare Diseases</u> will be returning on 15th and 16th October in London. This conference will bring together a broad spectrum of experts from across the orphan drug



world. The two-day compact agenda will offer a series of presentations, through which you will gain key insights into <u>current trends and innovations in orphan drug development</u>, using real world case studies to illustrate challenges and opportunities. Featuring 15 insightful presentations from industry leaders, the two-day conference will showcase a dedicated focus on relevant issues, recent developments in orphan drug policy, market access and commercialisation, patient advocacy, patient engagement, channel of the advancements of orphan drugs and many more...

As there is less than three weeks remaining until the conference, places are limited. Interested individuals are advised to register soon to secure a place. Register at http://www.orphandrugs.co.uk/pr5

Ahead of the event, SMi caught up with <u>Tom Watson, Executive Vice President, Bionical EMAS</u>, for to discuss his presentation as a speaker at the event. Tom has partnered with Pharma and Biotech companies to design their strategy for pre-approval access and develop global programs, allowing patients to gain access to often lifesaving treatments. Within this time, Tom has been involved in setting up and running over 200 global Early Access Programs.

Snapshot of Tom's interview:

Q) What is your role within the Rare Diseases field and why are you supporting the Orphan Drugs and Rare Diseases conference for 2019?

"I head up Bionical Emas Early Access Programs. We specialize in supporting Pharma and Biotech companies in running global Early Access Programs (EAPs) for their drugs in development. The demand for access to investigational therapies often focuses where there are limited effective treatments, including many Rare Disease areas..."

Q) Where do you see the greatest opportunities for Pharma Leaders? "We are moving away from treatments that provide incremental benefits to groups of patients to potentially curative personalized medicines meaning it is a hugely exciting time to be in healthcare but also representing a different paradigm..."

Q) What are the main challenges in your day-to-day work relating to meeting unmet medical needs?

"Providing access to investigational treatments outside of clinical trials often creates supply chain challenges, with very long and expensive manufacturing lead times for a lot of new treatments..."

For the full interview, speaker line-up and event details, the brochure is available to download online at <u>http://www.orphandrugs.co.uk/pr5</u>

For sponsorship and exhibitor enquiries, please contact Alia Malick on +44 (0) 207 827 6168 or amalick@smi-online.co.uk

For media enquiries contact Simi Sapal on +44 (0)20 7827 6162 or email ssapal@smi-online.co.uk

SMi's 9th Annual Orphan Drugs and Rare Diseases 2019 Conference: 15th – 16th October 2019 Workshop: 17th October 2019 Holiday Inn Kensington Forum, London, UK <u>http://www.orphandrugs.co.uk/pr5</u> #SMiOrphanDrugs

---- END ----

About SMi Group: Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the world's most forward-thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at <u>http://www.smi-online.co.uk</u>

Simi Sapal SMi Group +1 2078276000 email us here

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2020 IPD Group, Inc. All Right Reserved.