

NobleSpirit, Together with (SMI) Stamp Market Index, Discover New Generation Of Collectors on eBay

Stamp Market Index (SMI) a first-of-its-kind tool and resource, with data never before available, has uncovered a new early collector demographic

PITTSFIELD, NH, US, September 27, 2019 /EINPresswire.com/ -- PITTSFIELD, N.H., September 24, 2019 (For Immediate Release) - [NobleSpirit](#), a leading dealer of asset class stamps, coins and collectibles on eBay, this morning announced new information emerging from its recently introduced data analysis tool [Stamp Market Index](#) (SMI), powered by eBay.

The new data suggests that many previously held concepts regarding traditional collector demographics are now being challenged by a new younger and more diverse base. "We are experiencing a major shift in a landscape that has been dormant for many decades," said Joe Cortese, NobleSpirit. "In just 39 days, since Stamp Market Index was launched, new users registered from 62 countries. Preliminary results are indicative of a strong positive trend for the future of the stamp industry. eBay, technology and social media are the keys to that future."

Stamp Market Index published some of its preliminary findings in its inaugural newsletter, which was subsequently made available to the public on its website at :

<https://www.stampmarketindex.com/poweredy/newsletters/1>

eBay's infrastructure has been highly effective in delivering value along the entire funnel from demand logistics to supply chain distribution networks. It has been clear for over 20 years that eBay's global platform has facilitated adoption by collectors at all levels from novices to asset class investors. Traditional hobbyists as well as newcomers have been quick to embrace technology. According to the new data from Stamp Market Index, more women for example, than ever before are joining the ranks of collectors. "There can be no doubt that the diversity of eBay's marketplace is manifesting itself by providing unprecedented access to previously untapped cross merchandising opportunities in all stamp, coin, and collectibles sectors," said Joe Cortese, NobleSpirit. "The future of the stamp industry belongs to fresh ideas that can best leverage what innovation has to offer."

Online social interaction is providing a powerful new medium for new and old collectors to engage each other with their interests, while they exchange their valued stamps, coins and collectibles on eBay as their go-to marketplace destination of choice. From serendipity to acquisition, the experiential allure fundamental to collectors, at all levels, assumes many facets

on eBay.

While traditionalists have made good use of technology to enhance the flow of practical information, entry level collectors are not as interested in the number of perforations of a stamp or die state diagnostics of a coin as they are in the story. Technology has made it possible to share, engage and propagate experiences and stories on a mass scale through LinkedIn, YouTube, Instagram, Twitter, Facebook at an intensity and speeds never before possible. The size and significance of eBay's transformative impact on all collectibles sectors is partly illuminated by the introduction of Stamp Market Index's showcase of over 200 million prices realized in stamps, made available to the stamp industry at large for the first time ever.

NobleSpirit holds the distinction of selling many of the highest prices realized for both individual stamps and stamp collections on eBay, while eBay holds the undeniable distinction of forever changing the stamp industry landscape and maintaining its dominance in the space through sheer volume of transactions via a roster of the world's leading stamp dealers. Many of the world's most respected stamp dealers sell many 10,000s of stamps every month on eBay. Boasting the largest database of stamp prices ever realized or compiled and made available to the public for free, this new resource will not only reveal the history of stamps on eBay, from this point forward SMI will now:

- provide collectors with the information necessary to establish the true market value of their stamp collections,
- provide investors with a basis to identify trends and opportunities
- provide dealers with consistent, reliable competitor and market insight into supply and demand ROI"

Stamp collectors, investors and dealers can also subscribe to new levels of engagement, and continuity on eBay by subscribing to the (SMI) Newsletter. Each month the new (SMI) newsletter will publish: highest prices realized, developing trends, top sellers, popular sectors, along with notices from eBay stamp sellers of their upcoming merchandise and events scheduled for sale, and much more.

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