

Newverest® Launches New Interactive Scratch-off Map Inspiring Travelers To Document Travel Both Recent & Future

*DELAWARE-BASED COMPANY
INTRODUCES THE TREK SCRATCHER USA
VOYAGE EDITION WITH ONE-OF-A-KIND
DESIGN*

HOCKESSIN, DELAWARE, UNITED STATES, September 28, 2019 /EINPresswire.com/ -- [Newverest®](#), the makers of [Trek Scratcher™](#) the leading scratch-off travel map, today announced the launch of their brand new Trek Scratcher™ of USA Voyage Edition. The new map comes in two versions. One dark and one light and is shipped in a specially crafted tube making it immediately gift-ready product.

Trek Scratcher™, also known as a [scratch-off map](#), is a tangible way to keep track of places visited or for immediate inspiration in the planning of future trips. Every time a new country or state is visited (or targeted for future adventures), by scratching off the outer layer, a new beautiful color underneath is revealed. The map helps to keep track of a loved one in their travels, a souvenir of a past meaningful journey, or merely a hanging work of art meant to inspire and recall recent expeditions.

“

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V. Samonova

Viktoria Samonova, Co-Founder of Newverest®, and a self-proclaimed 'travel-lover' started the company while inspired to get her best friend a birthday present. Noting the poor quality of the scratch map options available, Samonova was inspired to do it bigger and better.

" It was the perfect gift for an enthusiastic traveler. We didn't want something you can pull off a shelf at any random store or order online from overseas. We wanted something special. Something that would really connect

with him. I mean, what a great way to keep travel memories alive." Said Samonova. "By gifting this product, you do inspire emotions - whether it's memory or inspiring them to travel more. Maybe they've always had a goal to visit all of the states, and they need an original way to track their progress. And you don't need to broke the bank to buy it.



Trek Scratcher™ Collection

NEWVEREST®

Newverest

The products average in price at \$35.00 retail and come with a 180-day guarantee. The US-based unique brand aims to inspire people to explore the world and the USA with its maps. Whether it's leaving their hometown, visiting a neighboring state or setting foot on Antarctica, map takes you away from your phone and into 3-d planning. The Newverest® Trek Scratcher™ of USA Voyage Edition will launch in September.

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