

Network with over 16 different Nations at Social Media in Defence and Military Sector conference 2019

SMI Reports: 16+ nations confirmed to attend the 9th annual Social Media in the Defence and Military conference in London this November

LONDON, UNITED KINGDOM, September 30, 2019 / EINPresswire.com/ -- The Social Media in Defence and Military Sector conference will take place on the 20th and 21st November in London. As the importance of social media in the military and defence industries continues to grow, this conference provides attendees with the ability to look at the ways in which nations and key industry players are developing their strategies.

The conference is guaranteed to provide attendees with timely insight from industry leaders and the ability to network and interact with experts from leading military forces from around the world.

[Organisations attending include:](#)

Australian Department of Defence, Belgian Navy, Brazilian Army, CAF, Canadian Armed Forces, European Union Naval Force, German MoD, Hensoldt Optronics GmbH, Hong Kong Police Force, IOM, Italian MoD, Joint Special Operations University, USSOCOM, Leonardo, Ministry of Defense of Côte d'Ivoire MoD, MOD Austria, NATO, Norwegian National Security Authority, Pall Corporation, Pangaea Wire, I3 Gen, Romanian MoD, Swedish Armed Forces, Royal Air Force, Royal Navy, RSAF, The British Army, Tajikstan MoD, UAE Military Attaché Office, UK MoD, US Army, USAF, VRAI and more.

With less than two months until the conference, interested parties are advised to register at www.militarysocialmedia.com/EINpr7 to secure their place.

With that said, this year's event is anticipated to be the biggest to date, with networking opportunities from a wide selection of nations including: Australia, Austria, Belgium, Brazil, Canada, Germany, Hong Kong, Italy, Norway, Singapore, Spain, Sweden, Switzerland, Tajikstan United Kingdom, USA and more.



SMI presents the 9th annual...

Social Media

IN THE DEFENCE AND MILITARY SECTOR

20th-21st November 2019 | London, UK

www.militarysocialmedia.com @SMIGroupDefence #milsocialmedia

Social Media in the Defence and Military Sector conference 2019

The poster features a central image of a hand holding a smartphone displaying a social media profile for 'SMI Group Defence'. Surrounding the phone are various social media icons: LinkedIn, Twitter, Instagram, Facebook, Google+, RSS, and YouTube. The background is dark green with white and blue text. The SMI logo is in the bottom right corner.

Snapshot of featured speaker presentations:

UK

- Mr Matthew Clarke, Head of Digital Strategy, UK MoD discussing 'How to be Great at Digital Communications-The MoD's digital journey'
- Alex Schillemore, Head of Digital, Royal Navy discussing 'Holistic Approach to Digital'
- WO2 Paul Barnes, SO3 Media Operations, The British Army discussing 'Operationalising Social Media'

USA

- Colonel Paul Haverstick, Acting Director, Defense Media Activity, Office of the Secretary of Defense, US DoD discussing 'Furthering Community Engagement between High-Level Leadership and the Public'
- Lieutenant Colonel Arnel P David, U.S. Special Assistant to the Chief of the General Staff (British Army), US Army and Dr Aleksandra Nestic, Visiting Professor, Joint Special Operations University, USSOCOM discussing 'Operationalizing the Science of the Human Domain for Effective Global Engagement - the US Special Operations Forces (SOF) Approach'

Canada

Lucy Ellis, Communications Advisor, Canadian Department of National Defense discussing 'How the Canadian Armed Forces are Achieving True Social Engagement Through Social Media'

There are also [two pre-conference workshops commencing on the 19th of November](#). The first of which will be led expertly by a strategic expert with experience serving in the Irish Armed Forces and now VRAI. SMI's second workshop will be hosted by the former Head of Communications Services, NATO Headquarters.

The full event programme and speaker line up is available for download from the event website at: www.militarysocialmedia.com/EINpr7

Social Media in the Defence and Military Sector
Conference: 20th - 21st November 2019
Workshops: 19th November 2019
London, UK

If you would like to showcase your solutions to key decision makers within the industry, contact Sadia Malick on +44 (0) 207 827 6748 or smalick@smi-online.co.uk

For delegate and group booking enquiries, contact James Hitchen on +44 (0) 207 827 6054 or jhitchen@smi-online.co.uk

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About SMi Group:

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Natasha Boumediene
SMi Group
+44 (0) 207 827 6020
[email us here](#)

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