

# REGISTRATION IS NOW OPEN FOR THE NVBDC VETERAN BUSINESS MATCHMAKER & VETS NIGHT OUT TO BE HELD IN COLUMBUS, OHIO

*Join In On November 5 & 6, 2019 As Service-Disabled & Veteran-Owned Businesses Get Introduced To The Nation's Leading Corporate Decision Makers*

DETROIT, MI, U.S., October 1, 2019 /EINPresswire.com/ -- The National [Veteran Business](#) Development Council (NVBDC) is proud to announce its Annual Veteran Business Matchmaker & Vets Night Out, to be held this year in Columbus Ohio, November 5th & 6th, 2019.

Veterans have the opportunity to showcase their services to business leaders, and corporations and enjoy the opportunity to engage with Veteran business owners who offer the products and services they need to get things done. Past experience has demonstrated that our Veterans are motivated, capable and resourceful when it comes to providing the highest degree of quality to their customers.

"This year," said Keith King, NVBDC Founder & CEO, "the NVBDC is honored to have as our distinguished guest speaker, Ken Barrett Global Chief Diversity Officer, General Motors. As General Motors' first Global Chief Diversity Officer, Ken Barrett leads GM's diversity and inclusion portfolio, which includes workforce diversity strategy, empowering employee resource groups, and fostering an inclusive culture that promotes diversity of thought to help GM compete and win in the marketplace. He continues to set the bar high and is regarded as a thought leader and subject matter expert in global



The country's leading Certification Organization for SD/VOBs of all sizes.



Ken Barrett Global Chief Diversity Officer, General Motors

diversity.”

Prior to joining GM, Barrett, a retired Navy Captain, served as the Under Secretary of Defense’s acting director of the Office of Diversity Management and Equal Opportunity in Washington, D.C. He also served five years of award-winning performance as the U.S. Navy’s Diversity Director, where he achieved historic levels of minority and female officer additions and transformational work-life balance initiatives. Barrett has agreed to a “Fireside” chat format that I’m sure our Veterans and other supplier diversity professionals will enjoy, King concluded.

According to a leading corporate executive: "Attending the NVBDC networking events over the years has proved invaluable to our organization in terms of finding and recruiting qualified Veteran businesses. As well as serving as a great source for committed associates, our purchases of materials and services from NVBDC certified veteran businesses authorizes us to capture and report our spends to the Billion Dollar Roundtable."

The event will include Vets Night Out, where corporations and Veteran business owners’ network on a more informal basis, and features special guest; Major General Deborah Ashenhurst, (U.S Army, retired) Director of the Ohio Department of Veterans. The following day includes the more formal one-on-one Veteran Business Matchmaker sessions during which participants can explore the possibilities for mutually beneficial business collaboration.

"The networking opportunities offered by the NVBDC have always been productive for me, especially when it comes to meeting business decision makers. I highly recommend that you attend the 2019 Veteran Business Matchmakers & Vets Night Out event," said a NVBDC certified service-disabled business owner.

The occasion also generates a host of benefits for corporations and other resource organizations.

The Summit will conclude with our awards ceremony which recognizes the crucial role our corporate members play in advancing our mission of assisting and championing certified service-disabled and Veteran-owned businesses in competing for opportunities supplying needed goods and services.

The 2019 NVBDC Veteran Business Matchmaker & Vets Night Out is certain to be a profitable and enjoyable experience for all concerned, but tickets are going fast, so order yours now to avoid disappointment. National event registration for both corporations and Veteran business owners is already open. For tickets or more information, go to <http://www.cvent.com/events/nvbdc-matchmaker-conference-columbus-ohio/custom-17-269b804ce67b42bf85a0e3ba6aad2da1.aspx>

NVBDC’s Mission:

The NVBDC is the only Veteran Owned Business [Certification](#) organization developed by Veterans, for Veterans. The purpose is to provide a credible and reliable certifying authority for



Major General Deborah Ashenhurst, (U.S Army, retired) Director of the Ohio Department of Veterans

all size businesses ensuring that valid documentation exists of Veteran ownership and control.

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National Veterans Business Development Council

NVBDC

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