

Artificial Sweetner 2019 - Global Sales, Price, Revenue, Gross Margin and Market Share Forecast Report

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Artificial Sweetner Market - 2019-2025



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Market Overview

Artificial sweeteners are sugar substitutes, which have a sweet taste and are produced synthetically. As of now they are used as a sugar alternative since they contain low calories, and help maintain low blood sugar levels. They are widely used in processed foods such as powdered drink mixes, candies, jams & jellies, baked goods, dairy products, and other similar food & beverages to maintain the taste and simultaneously make it healthier. Major artificial sweeteners include aspartame, saccharin, and sodium benzoate. Aspartame is widely used as a table top sweetener in the market. It is around 200 times sweeter than ordinary sugar and is used in low calorie desserts, sugar-free chewing gums, cereals, tea, coffee, yogurt, milk formulations, etc.

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The following manufacturers are covered:

Roquette

Ajinomoto

JK Sucralose

McNeil Nutritionals

NutraSweet Property Holdings

Hermes Sweeteners

MORITA KAGAKU KOGYO

PureCircle

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Due to the rising awareness and health consciousness among people, the demand for low calorie sugar alternatives and sugar-free products are increasing, which boost the market growth. Hence, food processing companies produce low calorie and sugar-free alternatives as their major products, which in turn helps stimulate the market growth. However, the long-term usage of these can trigger diabetes as it can interrupt with the body's ability to regulate blood sugar,

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk. To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations. To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements.

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