

Ice-Cream 2019 - Global Sales, Price, Revenue, Gross Margin and Market Share Forecast Report

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Ice-Cream Market - 2019-2025



Ice-Cream Market
2019

Market Overview

Ice-cream is a frozen-food, sweet in flavor and is consumed as a dessert all over the globe. Ice-cream comes in variety of flavors in which fruits, nuts and other ingredients can be added to enhance the nutritional value and organoleptic property of the product. It is stored in the freezing- temperature and contains mild preservatives. Ice-cream is considered as a dairy product as milk remains the key ingredient of the product. In today's scenario, ice-cream as a specialty diet is becoming popular amongst the consumers.

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Improving economic conditions, population growth of various countries of the regions is the major driver for the growth of ice-cream market. The increased demand for frozen desserts in the developed countries is supporting the sale of ice-creams in those regions. The developing technologies have helped in enhancing and innovating new flavors in the ice-creams which has also helped in fueling up the market share of the product. Overall, the popularity of ice-cream is raising based on the above factors.

The following manufacturers are covered:

- Blue Bell Creameries
- Nestlé
- Unilever
- General Mills
- Mars, Incorporated
- Amul
- Lotte Confectionery
- Amy's Ice Creams

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To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk. To understand the most affecting driving and restraining forces in the market and its impact in the global market.

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