

Research Deliver Insight into Bhutan Telecoms, Mobile and Broadband Industry 2019-2023

Previously Bhutan had been isolated from the rest of the world for a long time, both generally, and particularly in terms of its telecommunications.

PUNE, MAHARASTRA, INDIA, October 4, 2019 /EINPresswire.com/ -- <u>Bhutan's</u> mobile broadband market gains strong momentum

Bhutan's mobile broadband has grown sharply over the past five years from a small base driven by a mature mobile market. Strong growth is predicted over the next five years to 2023 but at a declining rate due to a maturing market. The mobile broadband market



will be driven by increasingly faster speeds offered by the mobile operators as they further roll out their 4G networks.

Fixed broadband penetration remains very low mainly due to the dominance of the mobile platform. Over the next five years to 2023 low to moderate growth is expected from this small base.

The mobile market in Bhutan has grown moderately over the past few years however the growth rate has subsided over the past few years as the mobile market begins to mature.

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B-Mobile is the leading mobile operator in Bhutan. TashiCell is its only market competitor, and has been bridging the gap over the past few years.

The mobile networks have provided a major boost to internet access in the country, largely on the back of EDGE/GPRS, 3G and more recently 4G platforms are now gaining traction in Bhutan with both major mobile operators offering 4G services. Slower and declining growth is predicted to continue over the next five years to 2023 as the mobile subscriber market further matures.

Key Players in this report:

Bhutan Telecom

B-Mobile, DrukNet

Tashi InfoComm
TashiCell
Ericsson
Reliance
Airtel
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