

# Global Workwear Market 2019: Size, Share, Analysis, Regional Outlook and Forecast-2024

WiseGuyReports.com Presents "Global Workwear Market 2019 by Manufacturers, Regions, Type and Application, Forecast to 2024" New Document to its Studies Datab

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The growing significance of [workwear](#) as a way of showing professionalism in corporate and manufacturing industry verticals is anticipated to be a major factor driving the global workwear market. Likewise, rising incidents of workplace accidents leading to death, harmful burns and casualties at a global level are anticipated to stimulate the workwear industry growth. It is recorded that a large number of people around the globe die due to work-related accidents, disasters, or diseases. Over the past few years, organizations are demanding improved fabric technology with adaptable fabrics and lightweight.

Considering this demand, the market players operating in the cloth manufacturing industry are focusing on designing apparel that can be used for various work environments. Furthermore, the prominent organizations are introducing workwear with the advanced IoT-based features and asset tracking system. A microcontroller chip is incorporated inside the IoT-based wearable equipment that gathers real-time data about the toxic gas exposure, posture, heart rate, motion, breathing patterns of workers. All these activities are further displayed at a desktop, where the superior can monitor them. This efficient technology enables the organizations to ensure worker safety by allowing the maximum supervision of employee's health conditions.

Considering the employee safety policies, the majority of the manufacturing and corporate organizations provide workwear apparel to their employees. Furthermore, analysts have predicted that companies are demanding advanced fabric technology to provide lightweight, sweatproof, and adaptable fabrics and apparel, which can resist varied temperatures and work environments. Workwear is designed in a manner that they can resist and safeguard employees from the emission of explosive chemicals, high-temperature liquids, plasma, and intense forces. Some of the cloth manufacturers have started offering multi-functional clothing that has the potential to safeguard workers against different chemical exposure in laboratories, refineries, and petrochemical plants.

Key Players

## Key Players

VF Corporation  
Williamson Dickie  
Fristads Kansas Group  
Aramark



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## Market Segmentation

The global workwear market report analyzes the market on the basis of product types, major application areas, leading market players, and regional markets.

### Major product types-

Anti-Acid Workwear  
Anti-Flaming Workwear  
Anti-Static Workwear

### Major application areas-

Manufacturing Industry  
Service Industry  
Agriculture & Forestry Industry  
Mining Industry  
Others(Chemical Industries, healthcare)

The high safety protocol of the manufacturing and chemical industries is expected to present growth opportunities for the workwear industry. Analysts believe that a large number of companies are concerned about safety protocols, which is the primary reason behind the increased demand for workwear in the manufacturing and chemical industry verticals. Organizations are also spreading awareness among their workforce about the harmful effects of chemicals, which is motivating them to use workwear apparel and footwear.

## Regional Analysis

North America, Europe, Asia Pacific, South America, and the Middle East and Africa are the major regions driving the global workwear market and are covered in the report. North American market is expected to register considerable growth as the government of the United States has imposed stringent regulations compelling the manufacturing and chemical enterprises to

provide good-quality preventive workwear to the workforce. The industries operating in the Asia Pacific have acknowledged the importance of workforce safety and the benefits of workwear. Hence, this region is expected to offer growth potential to the workwear market. The dominant existence of the working-class population in countries including India, China, and Japan is improving the demand for workwear in the Asia Pacific.

## Industry News

An Italy based company, Eniday manufactures workwear with advanced IoT features. Scruff's, a leading workwear and personal wear manufacturer has recently launched its softshell jackets manufactured using pure polyester. This product is wind resistant, waterproof, and easily movable. Similarly, U.K. based organization, Mascot International Ltd. Has launched a new range of safety shoes and boots that are lightweight and manufactured using a shock-absorbing sole. In the year 2018, AHLSELL acquired OUTLET within workwear & personal protection in Vasteras.

Complete Report Details @ <https://www.wiseguyreports.com/reports/4085143-global-workwear-market-2019-by-manufacturers-regions-type>

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