



Natural Functional Food Market 2019, Global Industry Analysis, Size, Share, Growth, Trends and Forecast - 2024

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A New Market Study, titled "Natural Functional Food Market Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

This report provides in depth study of "Natural Functional Food Market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Natural Functional Food Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

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A functional food is a food given an additional function (often one related to health-promotion or disease prevention) by adding new ingredients or more of existing ingredients. The term may also apply to traits purposely bred into existing edible plants, such as purple or gold potatoes having enriched anthocyanin or carotenoid contents, respectively. Functional foods may be designed to have physiological benefits and/or reduce the risk of chronic disease beyond basic nutritional functions, and may be similar in appearance to conventional food and consumed as part of a regular diet.

The functional food industry, consisting of food, beverage and supplement sectors, is one of the several areas of the food industry that is experiencing fast growth in recent years. This kind of growth is fueled not only by industrial innovation and development of new products that satisfy the demand of healthconscious consumers, but also by health claims covering a wide range of health issues.

This report focuses on Natural Functional Food volume and value at global level, regional level and company level. From a global perspective, this report represents overall Natural Functional Food market size by analyzing historical data and future prospect.

Regionally, this report categorizes the production, apparent consumption, export and import of Natural Functional Food in North America, Europe, China, Japan, Southeast Asia and India.

For each manufacturer covered, this report analyzes their Natural Functional Food manufacturing sites, capacity, production, ex-factory price, revenue and market share in global market.

The following manufacturers are covered:

General Mills

Nestlé

Danone

Abbott Laboratories

Kraft Heinz Foods Company
Kellogg
GlaxoSmithKline

Segment by Regions
North America
Europe
China
Japan
Southeast Asia
India

Segment by Type
by Type
Dietary Fibers
Minerals
Fatty Acids
Vitamins
Prebiotics & Probiotics
by Distribution Channel
Store Based
Non Store Based

Segment by Application
Bakery & Cereals
Dairy Products
Frozen & Chilled Foods
Soy Products

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Major Key Points in Table of Content

Executive Summary

- 1 Industry Overview of Natural Functional Food
 - 1.1 Definition of Natural Functional Food
 - 1.2 Natural Functional Food Segment by Type
 - 1.2.1 Global Natural Functional Food Production Growth Rate Comparison by Type (2014-2025)
 - 1.2.2 Dietary Fibers
 - 1.2.3 Minerals
 - 1.2.4 Fatty Acids
 - 1.2.5 Vitamins
 - 1.2.6 Prebiotics & Probiotics
 - 1.3 Natural Functional Food Segment by Applications
 - 1.3.1 Global Natural Functional Food Consumption Comparison by Applications (2014-2025)
 - 1.3.2 Bakery & Cereals
 - 1.3.3 Dairy Products
 - 1.3.4 Frozen & Chilled Foods
 - 1.3.5 Soy Products
 - 1.4 Global Natural Functional Food Overall Market
 - 1.4.1 Global Natural Functional Food Revenue (2014-2025)
 - 1.4.2 Global Natural Functional Food Production (2014-2025)
 - 1.4.3 North America Natural Functional Food Status and Prospect (2014-2025)
 - 1.4.4 Europe Natural Functional Food Status and Prospect (2014-2025)
 - 1.4.5 China Natural Functional Food Status and Prospect (2014-2025)

- 1.4.6 Japan Natural Functional Food Status and Prospect (2014-2025)
- 1.4.7 Southeast Asia Natural Functional Food Status and Prospect (2014-2025)
- 1.4.8 India Natural Functional Food Status and Prospect (2014-2025)

2 Manufacturing Cost Structure Analysis

- 2.1 Raw Material and Suppliers
- 2.2 Manufacturing Cost Structure Analysis of Natural Functional Food
- 2.3 Manufacturing Process Analysis of Natural Functional Food
- 2.4 Industry Chain Structure of Natural Functional Food

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8 Natural Functional Food Major Manufacturers Analysis

8.1 General Mills

- 8.1.1 General Mills Natural Functional Food Production Sites and Area Served
- 8.1.2 General Mills Product Introduction, Application and Specification
- 8.1.3 General Mills Natural Functional Food Production, Revenue, Ex-factory Price and Gross Margin (2014-2019)
- 8.1.4 Main Business and Markets Served

8.2 Nestlé

- 8.2.1 Nestlé Natural Functional Food Production Sites and Area Served
- 8.2.2 Nestlé Product Introduction, Application and Specification
- 8.2.3 Nestlé Natural Functional Food Production, Revenue, Ex-factory Price and Gross Margin (2014-2019)
- 8.2.4 Main Business and Markets Served

8.3 Danone

- 8.3.1 Danone Natural Functional Food Production Sites and Area Served
- 8.3.2 Danone Product Introduction, Application and Specification
- 8.3.3 Danone Natural Functional Food Production, Revenue, Ex-factory Price and Gross Margin (2014-2019)
- 8.3.4 Main Business and Markets Served

8.4 Abbott Laboratories

- 8.4.1 Abbott Laboratories Natural Functional Food Production Sites and Area Served
- 8.4.2 Abbott Laboratories Product Introduction, Application and Specification
- 8.4.3 Abbott Laboratories Natural Functional Food Production, Revenue, Ex-factory Price and Gross Margin (2014-2019)
- 8.4.4 Main Business and Markets Served

8.5 Kraft Heinz Foods Company

- 8.5.1 Kraft Heinz Foods Company Natural Functional Food Production Sites and Area Served
- 8.5.2 Kraft Heinz Foods Company Product Introduction, Application and Specification
- 8.5.3 Kraft Heinz Foods Company Natural Functional Food Production, Revenue, Ex-factory Price and Gross Margin (2014-2019)
- 8.5.4 Main Business and Markets Served

8.6 Kellogg

- 8.6.1 Kellogg Natural Functional Food Production Sites and Area Served
- 8.6.2 Kellogg Product Introduction, Application and Specification
- 8.6.3 Kellogg Natural Functional Food Production, Revenue, Ex-factory Price and Gross Margin (2014-2019)
- 8.6.4 Main Business and Markets Served

8.7 GlaxoSmithKline

- 8.7.1 GlaxoSmithKline Natural Functional Food Production Sites and Area Served
- 8.7.2 GlaxoSmithKline Product Introduction, Application and Specification
- 8.7.3 GlaxoSmithKline Natural Functional Food Production, Revenue, Ex-factory Price and Gross Margin (2014-2019)
- 8.7.4 Main Business and Markets Served

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