

Avocado Oil Industry Sales, Supply and Consumption 2019 Analysis and Forecasts to 2025

New Market Study Report "Avocado Oil Market – Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2025" Wiseguyreports. Com adds.

PUNE, MAHARASHTRA, INDIA, October 14, 2019 /EINPresswire.com/ -- <u>Avocado Oil Market 2019-2025</u>

New Study Reports "Avocado Oil 2019 Global Market Opportunities, Challenges, Strategies and Forecasts 2025".

Introduction / Market Overview:

Healthy Lifestyle Pumps the Global Avocado Oil Market

Avocado and avocado oil have a lot of benefits, and many consumers have started incorporating it in their diet due to the high prevalence of chronic diseases and heart-related problems. Avocado oil has several benefits, including high protein content, antioxidants, soluble and insoluble fibers, good fats, and multiple minerals and vitamins. The growing consumption of avocado oil implies an uptick in the global avocado oil market in the forecast period 2015-2025.

Avocado oil is made from the pulp of avocado fruit, which is mostly cultivated in Central America and Mexico. As scientists discover the medicinal benefits of essential oils extracted from nutritional food, many people are using it in treating different health problems. This has led to the popularity of avocado oil across the globe. Moreover, there has also been an advancement in technologies to improve the taste, color, and flavor of processed food, which, in return, support its industrial growth prospect.

The food industry at large has received a boost due to growing consumer demand for several packaged foods and beverages. And with Avocado being one of the critical ingredients of these processed foods, the global avocado oil market is likely to boom in the stipulated period. Manufacturers are also looking at investing more in R&D of the avocado oil extraction process to improve the quality of oil, which will, in return, boost the demand in the global market.

Important Key Players Analysis: Sesajal S.A. de C.V., Olivado, Grupo Industrial Batellero S.A. de C.V, YASIN, Tron Hermanos SA de CV, The Village Press, Bella Vado, Chosen Foods LLC, and Storino's Quality Products and more.

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Segmentation

Avocado oil can be segmented on the product type, including crude oil, virgin oil, extra virgin, and refined oil. Among all the segments, extra virgin avocado oil segment will witness the fastest

growth over the forecast period 2015-2025 due to its purity. Many health experts recommend extra virgin avocado oil since it has several benefits, including the optimum level of antioxidants and good fatty acids. Since avocado is available throughout the year, it has a competitive advantage to sustain the demand throughout the year. The growth of the extra virgin segment can also be attributed to its usage in spreading, emulsifying, drizzling, dipping, and other food preparation.

The global avocado oil market can also be segmented on its application, including food processing, personal care products, medicinal products, etc. Food and beverages dominate the segment and are expected to retain their position during the forecast period. When segmented based on distribution channels, it can be segmented into hypermarkets, supermarkets, specialty stores, online stores, etc. In this segment, retail will be the front runner in the distribution channel and will continue to maintain its position.

Regional Analysis

Based on the region, North America leads in the consumption of avocado oil, due to its high demand. Other significant markets include Europe, Latin America, Asia Pacific, and the Middle East and Africa. The demand for avocado oil is on the rise at the fastest pace in North America due to the prevalence of heart disease in the region and the oil's health benefits. In addition to it, consumers have also started realizing the benefits of the oil and living a healthy lifestyle, resulting in the growth of the avocado oil market in the region.

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Industry News

The main players in the global avocado oil market include Sesajal S.A. de C.V., Olivado, Grupo Industrial Batellero S.A. de C.V., YASIN, Tron Hermanos SA de CV, The Village Press, Bella Vado, Chosen Foods LLC, and Storino's Quality Products. Several main avocado oil manufacturing companies are using expansion strategies to increase their market size. They are also introducing new product lines to stay competitive and acquiring smaller players in the market to consolidate their position in the existing markets and increase penetration in foreign markets.

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