



# Drones Market 2019 Global Leading Companies Analysis, Revenue, Trends and Forecasts 2025

*New Market Study Report "Drones Market –Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2025" Wiseguyreports.Com adds in its.*

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New Study Reports "Drones 2019 Global Market Opportunities, Challenges, Strategies and Forecasts 2025".

## Introduction / Market Overview:

Global Drones Market By Type (Fixed Wing Drone, Rotary Blade Drone, Hybrid Drone), By Segment (Consumer, Commercial, and Military), By Application (Construction, Agriculture, Industrial Inspection, Media & Entertainment, and Others), By Region (North America, Europe, Asia Pacific, Middle East & Africa and Latin America); Size and Forecast, 2015-2025

Drones are unmanned aerial vehicles (UAVs) that can be controlled remotely by a ground station and does not have a pilot on board. These are equipped with cameras and sensors and may even be capable of carrying a payload. There are various types and sizes of drones available nowadays. The structural build and specifications of a drone depend on the field it is being deployed in. With the rising demand for aerial services in every field, the global drone market is set to see an upsurge.

The applications of the UAVs are wide-ranged and can be easily and efficiently inducted into any area. With digitization and technological developments drones nowadays are capable of a lot more than just image and video capturing. Businesses nowadays are extensively introducing drones into their processes to help increase efficiency and accuracy. The rise in the number of application areas and adaptability of drones to any kind of usage would be the major driver for the commercial drone market. That said, the regulatory framework and the rising concerns over security and privacy may also affect the market.

The global drone market, studied for the period 2015-25, with the market forecast prepared from the past years' data, expects the market to register significant growth in the coming years. It gives an in-depth analysis of the market status with the size, growth potential, and upcoming market trends. It aims to give industry insights with key market statistics and data analysis. All the key players and their business profiles have been covered. The report uses Porter's Five analysis, SWOT analysis and PESTEL analysis studying the market drivers and challenges while giving a competitive analysis of the market.

Important Manufacturers Analysis: Yuneec International Co. Ltd., SZ Dajiang Innovations Technology Co., Ltd., Parrot S.A., 3D Robotics, Incorporation, AeroVironment, Inc., General Atomics, Lockheed Martin Corporation, Northrop Grumman Corp., Boeing, China Aerospace Science and Technology Corporation, Bae systems, Israel Aerospace Industries, Textron, Elbit Systems Ltd and more.

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## Market Segmentation

The global drone market can be better understood via market segmentation as each of the major market segments plays a significant role in the market dynamics. The estimated market size and forecast for each of these segments have been given in this report. The key segments under the product type would be Fixed Wing, Rotary Blade, and Hybrid Drones. Drones with rotary blades are capable of hovering while fixed-wing drones have better agility and speed. The market split by consumer segments would be into Commercial, Individual Consumers and the Military. The military segment continues to hold the highest market share with UAVs being used for warfare and surveillance purposes worldwide. With the application segment ever-increasing, the major segments in the market could be Aerial Photography, Agriculture, Media and Entertainment, Industrial Inspection and others.

## Regional Analysis

Among all the key global regions, North America continues to be the biggest market in terms of demand, followed by Europe. This is mainly due to the extensive military usage of UAVs. With several macro and microeconomic factors like the socio-political difference between various countries, territorial conflicts, and growing insurgency rates, the Asia-Pacific is the fastest-growing region. These developing nations have seen an upswing in both commercial and military purpose demand for drones. The market presence of companies and manufacturers in these regions is another factor affecting the regional markets. The government policies and market competition with new entrants is also another major factor in these regions.

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## Industry News

After a year-long wait, UPS (United Parcel Service), a leading US company in parcel delivery, has received approval from the FAA (Federal Aviation Authority) to use drones for its delivery services in case of a medical emergency. The certification allows it to fly drones beyond the line of sight carrying medical supplies. Other major companies such as Amazon and Uber are yet to receive approval.

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