



Frozen Foods Market 2019 Global Leading Companies Analysis, Revenue, Trends and Forecasts 2025

New Market Study Report "Frozen Foods Market –Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2025" Wiseguyreport Adds in its.

PUNE, MAHARASHTRA, INDIA, October 14, 2019 /EINPresswire.com/ -- [Frozen Foods Market 2019-2025](#)

New Study Reports "Frozen Foods 2019 Global Market Opportunities, Challenges, Strategies and Forecasts 2025".

Introduction / Market Overview:

Global Frozen Food Market Professional Survey 2019 by Manufacturers, Regions, Countries, Types and Applications, Forecast to 2025

Frozen food products are enriched with nutrients and are extremely simple to prepare. There are several varieties of frozen food products available in the market, including frozen vegetables, frozen fish, and exotic frozen snacks. Changing lifestyle patterns and busy work schedules are the major reasons why people have started preferring ready-to-cook frozen food items. These products are healthy, hygienic, and affordable. Frozen food items are among the most crucial segments of convenience food. Frozen vegetables are nutritionally more reliable as compared to the fresh ones as freezing prevents essential carbohydrates and vitamins from being lost during transportation.

Frozen products are often inexpensive than similar fresh foods or chilled products. These products are high in demand as they can be preserved quickly and have a long shelf life if refrigerated properly. An additional advantage of freezing food items is that you can enjoy the seasonal vegetables and fish throughout the year. Frozen fish is considerably cheaper than fresh fish. Experts suggest that purchasing frozen food is good for the environment. Fresh and frozen vegetables have no difference in nutritional content. Freezing is a natural and effective way of preserving food. The commercially available frozen food products are processed using several advanced procedures.

All these procedures are performed to enhance the quality and taste of these food items while maintaining high nutritional value. These food products are budget-friendly, rich in nutrients, and highly convenient and easy to cook. All the above-mentioned factors have motivated consumers to shift towards valuable frozen food products. Sometimes starch-based preservatives are used to keep the frozen food fresh, which can adversely affect the health of diabetic patients. Some frozen foods, especially non-veg items are rich in trans-fats. High consumption of trans-fats can lead to heart-related diseases, as these fats raise the bad cholesterol level. These factors are expected to hinder market growth.

Important Key Players Analysis: ConAgra Foods, Maple Leaf Foods, General Mills, BRF SA, Tyson Foods, Mother Dairy Fruit & Vegetable, Pinnacle Foods, Ajinomoto, Kraft Foods, Unilever, Aryzta, General Mills, Cargill Incorporated, Europastry, Kellogg, Nestle and more.

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Market Segmentation

The global frozen food market can be analyzed on the basis of product types, distribution channels/applications, and regional markets.

Major product types-

- Frozen Ready Meals
- Frozen Fish and Seafood
- Frozen Meat Products
- Frozen Pizza
- Frozen Potato Products
- Frozen Bakery Products

Frozen ready meals are gaining high traction across the world, as these meals can be cooked in minimum time and don't require specific cooking skills. Frozen fish and seafood is another crucial protect segment that contributes to the overall market growth. Frozen pizza and frozen potato snakes are equally popular among kids and adults. All these products are rich in nutrition value and can be prepared with minimum efforts.

Applications/sales-channels-

- Hypermarkets and Supermarkets
- Independent Retailers
- Convenience Stores
- Specialist Retailers
- Regional Analysis

North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa are the major regions driving the frozen food market. The growing popularity of staple food in the regions, such as the US, UK, and Germany and ongoing research and innovation to improve the quality and shelf life of frozen food products are some of the major factors that can propel the market growth. Europe is the most dominant market for frozen foods. Growing consumer preference for high-quality frozen foods and product innovation is anticipated to have a favourable impact on the regional market. Moreover, the European Food Safety Authority has imposed a strict restriction on the use of artificial flavours and chemical-based preservatives, which will further improve the quality of frozen food items.

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Important Facts

Recently, McCain India has launched an exotic range of frozen food products. The brand claims that all these products, having potatoes and cheese as the base ingredients, are sensational to taste. Some of the best selling McCain frozen foods are French fries, McCain smiles, McCain super wedges, and McCain veg burgers. The McCain French fries and smiles are highly popular among kids, as they are crispy on the outside and fluffy on the inside. McCain's famous Burger Patty is an excellent blend of mashed potatoes, fresh vegetables, and exotic spices.

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