

Sex Toys Market 2019- Global Industry Analysis, By Key Players, Segmentation, Trends And Forecast By 2024

Wiseguyreports.Com Adds "Sex Toys – Global Market Growth, Opportunities, Analysis Of Top Key Players And Forecast To 2024" To Its Research Database.

PUNE, MAHARASTRA, INDIA, October 16, 2019 /EINPresswire.com/ -- The Growing Outlook Of Sex As A Stress-Relieving Process Will Boost The Global [Sex Toys](#) Industry

Market Overview:

Sex toys are products that are created to help humans achieve sexual pleasure in one or more ways. A majority of these toys resemble human genital parts and most of these also come with vibrating options. In many places, sex toys are also called adult toys. Vibrators and dildos are some of the most common types of toys that people buy. Apart from these, depending on the sexual interest of the person, innumerable choices are available.

The fact that sex is not considered taboo but is looked at as a way to de-stress and to relax has considerably boosted the global sex toys market. People are accepting sexual release as a normal process and buying such toys is not considered an embarrassment like before. Individuals can buy the toys for sexual release and couples can invest in them to spice up their sexual life. The health benefits of sexual release are also a positive factor that is contributing to the growth of this industry.

This report analyzes the global sex toys market and identifies its scope for growth between the years 2019 and 2024. The report further takes market data for the historical periods between 2014 and 2019. This, along with their detailed primary and secondary research data gives a precise and vital understanding of the market. The report can be used by all stakeholders to take important decisions about investments and expansions in this market.

Major Players in Sex Toys market are:

Ansell Healthcare

Happy Valley

Tenga

Fun Factory

Luvu Brands

Crystal Delights

Beate Uhse

LELO

Je Joue

BMS Factory

Adam & Eve

Jimmyjane

Tantus

Doc Johnson

OhMiBod

Eve Garden

Bad Dragon
LoveHoney
Laid
Aneros

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Market Segmentation:

There are three major types of sex toys that this report deals with. They are erection rings, dildos, and adult vibrators. Apart from these, other types are also identified and discussed. The demand for these types of toys and their potential supply details are all checked out and published in the report. Depending on the downstream fields where these toys are sold, this report talks about online stores, retail outlets and specialty stores. All these selling channels, their scope for growth and their revenue margins are discussed by this report.

Regional Analysis:

The major regions that make a mark in the consumption and the manufacturing of these sex toys are North America, Europe, China, Japan, Middle East, and Africa, South America and India. The accurate predictions of opportunities and risks that these regions provide are investigated. The import and export figures when it comes to these adult toys are analyzed and results are published by this study. The sub-markets generated by this industry and the scope for growth of these markets are both included in the report. The competitive landscape of key players in these regions is studied in detail too.

Industry News:

It is illegal to sell sex toys in India. In September 2019, about 70 lakh worth sex toys were seized from a house in Kolkata by the department of customs. The toys were suspected to be from China and Taiwan and were being smuggled illegally into the country for online selling.

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