



# Global Frozen Fruits and Vegetables Market 2019 Demand, Sale, Trend, Segmentation And Forecast To 2025

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*Wiseguyreports.Com Adds "Frozen Fruits and Vegetables- Global Market Growth, Opportunities, Analysis Of Top Key Players And Forecast To 2025"*

PUNE, MAHARASTRA, INDIA, October 17, 2019 /EINPresswire.com/ -- Global [Frozen Fruits and Vegetables](#) Market Insights, Forecast to 2025

## Market overview:

Frozen fruits and vegetables refer to those foodstuffs that are picked at peak ripeness when they contain the most nutrients and are then frozen. Vegetables are first washed then boiled and finally frozen and packaged securely all within the time of a few hours. If fruits are boiled, this leads to their texture being affected and hence the process can't be performed. Ascorbic acid can be used to treat them as it prevents them from spoiling. Freezing is not very effective at killing microorganisms as it merely puts them to sleep.

Blanching which involves putting the vegetables and fruits in boiling water for a few minutes causes the greatest loss of nutrients. The fast-paced modern lifestyle led by people today has contributed to the rising popularity of frozen fruits and vegetables as it eliminates the cleaning and chopping process that consumes the most amount of time. Furthermore, the development of new and advanced freezing equipment is a major factor that has contributed to the huge demand for frozen fruits and vegetables. These new technologies also preserve the nutrient content in them for longer periods of time.

The report on the global frozen fruits and vegetables market studies the various distributors, sales channels, challenges, opportunities, and future trends of the market. The revenue of the market for the years 2014 to 2019 is included in the report. The market size of the industry based on the key regions around the world, end-users, product type and the top companies around the world are presented comprehensively in the report. By identifying the various subsegments of the market, the structure is understood.

The following manufacturers are covered in this report, with sales, revenue, market share for each company:

Ardo Group  
Birds Eye Foods, Inc.  
Bonduelle  
ConAgra Foods, Inc.  
Lamb Weston, Inc.  
Geest Limited  
Gelagri Bretagne SA  
H.J. Heinz Company

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#### Market segmentation:

The global frozen fruits and vegetable market can be split into different market segments on the basis of the type of product sold as well as the different stores that sell frozen fruits and vegetables.

#### Market split on the basis of the type of product:

Dehydrated fruit: The majority of water content is removed from the fruit.

Freeze-dried fruit powder: It involves freezing the fruit and then removing the moisture from it in a vacuum chamber.

Dehydrated vegetables: Water content has been removed either through sun drying or special dehydrators.

Freeze-dried vegetable powder: It involves freezing the vegetable and then removing the moisture from it in a vacuum chamber.

Market split on the basis of end-user: Depending on the method by which the product is sold it is classified as:

Company to company

Supermarket

Convenience store

Specialty store

Online sales

#### Regional analysis:

The report studies the global frozen fruits and vegetables market on the basis of several key regions like the Middle East, Africa, South America, Central America, Asia-Pacific, Europe, and North America among various other regions. With respect to the key regions, the sales volume and value of the market are projected. The revenue share of the key manufacturers from the years 2014 to 2019 is mentioned in the report. For each of the key regions, the revenue and sales with respect to the countries are included in the report. Factors that can influence the growth of the market like industry-specific challenges, opportunities, and the growth potential are comprehensively analyzed.

#### Industry news:

The United Kingdom based supermarket, Tesco has partnered with Greenyard, a Belgium based company, for their herbs, vegetables and frozen fruits. This includes their whole range of products. Greenyard will assist Tesco with logistics, account management, technical

management, and quality according to the agreement. This partnership will build on the company's thirty-five-year-old history.

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