



# Jellies and Gummies Market 2019, Global Industry Analysis, Size, Share, Growth, Trends and Forecast - 2024

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A New Market Study, titled "Jellies and Gummies Market Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

This report provides in depth study of "Jellies and Gummies Market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Jellies and Gummies Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

Jellies and Gummies are candies that have a hard sugar shell with a soft center. There is a clear distinction between a gummy and jelly candy. Gummy candy, as the name suggests, has a gummy texture. Not quite like chewing rubber bands or calamari, but certainly more elastic than any other soft candy. Since gelatin is the only material that gives that texture, by definition, gummies are made with gelatin. Jelly candies are solidified using carbohydrates, not proteins. So, a jelly bean center is usually made with corn starch. Other jelling ingredients are pectin, tapioca, and potato or arrowroot starch.

Key manufacturers are included based on company profile, sales data and product specifications etc.:

Haribo  
Mederer  
Albanese  
Giant Gummy Bears  
Perfetti Van Melle  
Arcor  
Hershey  
Yupi  
Goody Good Stuff  
Jelly Belly  
HSU FU CHI (Nestle)  
Guanshengyuan  
Yake  
Wowo Group

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## Market Overview

The global jellies and gummies market hit a significant figure of \$13.9 billion in the year 2018 and

is expected to grow further at a compound annual growth rate of 3.5% between the years 2019 and 2025. The innovation in new manufacturing techniques, coupled with the rise in disposable income, has helped the industry proliferate all across the globe. On the other hand, high sugar content has alarmed fitness enthusiasts, and they generally prevent the consumption of jellies and gummies.

When it comes to jellies and gummies, there is a slew of factors that affect the growth prospects of the industry. The easy availability of products coupled with a robust supply chain has helped the industry reach even the most remote corners of the world. Furthermore, the unique packaging, attractive shapes, and figures, in addition to delicious flavors, have helped the industry increased in recent years. Candies being popular in children has attracted children of all age group across the globe.

Apart from that, companies dealing with candies have come up with innovative solutions that keep the customers engaged. Bar codes for online games, attractive toys, along funny contests have helped the jellies and gummies industry become a personal favorite. However, despite its popularity, there are grave consequences of excessive consumption. A high dosage of sugary candies can ruin oral health while leading to severe diseases like diabetes. This, in turn, has affected the growth prospects of the industry.

### Segmentation

There are several factors based on which the industry can be segmented into. Each segment conveys detailed information that allows the reader to have a look at the industry from multiple lenses. This, in turn, helps the readers have a complete overview of the industry with an unbiased opinion. Two of the most significant factor based on which the jellies and gummies industry can be segmented into are by type and by the end-user. Based on type, the industry can be segmented into are soft hip protectors and hard hip protectors. On the other hand, based on the end-user, the industry is segmented into consumers aged under 14, aged between 15 to 31 and 31 and above. Each segment conveys a meaningful insight and thus delivers value to the users.

### Regional Overview

The jellies and gummies find its major market in North America with the United States leading the race. The region represents the lion share with Europe leading marked as the fastest developing region. The advancements in shelf-life, along with the production of sugar-free jellies and gummies, have helped the industry expand all across the globe. The Asia Pacific shows some promising signs of growth too. However, the prevalence of chocolate-based products has been inhibiting the growth prospects of the region. However, the analysts remain positive about the growth of the industry, and the segment would flourish in the next few years.

### Industry News

Baker Perkins, a major brand in jellies and gummies reported the recent advancements on its website. The gelatin gummies can be removed from molds using gelatin producer Rousselot's new SiMoGel. In an event, the demoulding time can also deducted by using a combination of pectin and gelatin from the ingredient supplier CEAMSA.

### Major Key Points in Table of Content

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#### Report Summary:

In the first section, the Global Jellies and Gummies Market report presents industry overview, definition, and scope. The second part briefs about the Global Jellies and Gummies industry bifurcation by Type, Application and Geographical regions. The top industry players, revenue analysis, and sales margin are explained. The production and consumption scenario is specified.

The SWOT analysis by players, the growth rate for each type, application, and the region is covered. A 5-year forecast Global Jellies and Gummies industry perspective will lead to profitable business plans and informed moves. Towards, the end data sources, research methodology, and findings are offered.

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