

# Why a Marketing Plan Template is a Must for all Small Businesses

*Do you look at your marketing strategy every 6 months or have a great marketing plan template that you use to bring in the money and build your small business?*

CALGARY, ALBERTA, CANADA, November 3, 2019 /EINPresswire.com/ -- If you don't, you really should. A bi-yearly plan is important because it makes sure that you are on the right track. It helps make your business goals a reality.

A great marketing plan will guide your business towards goals and growth.

Without a working marketing plan template, you are just shooting for the stars.

Of course, you will need to make amendments to your marketing plan along the way but getting the basics in place is essential.

Let's talk a little about your marketing strategy and the information that is necessary to have in place even before you start populating your marketing strategy template.

“

Wendy, I wanted to reach out to you to give you some feedback with regards to our coaching relationship since 2009. You have been a huge instrument for me and my business...”

*Joseph Heckel*

What will your business offer? What sets you apart from your competitors?

With a full marketing plan, you will cover all the basics, both offline and online marketing strategies.

Know that any good marketing plan template will include your marketing activities, a budget for each activity. and a measuring system so you can gauge your results.

Your budget outlines how much your business has allowed for marketing to reach your goals and the activities you list will include a list of your specific marketing strategies.

Your results will clearly define where you should and should not allocate resources.

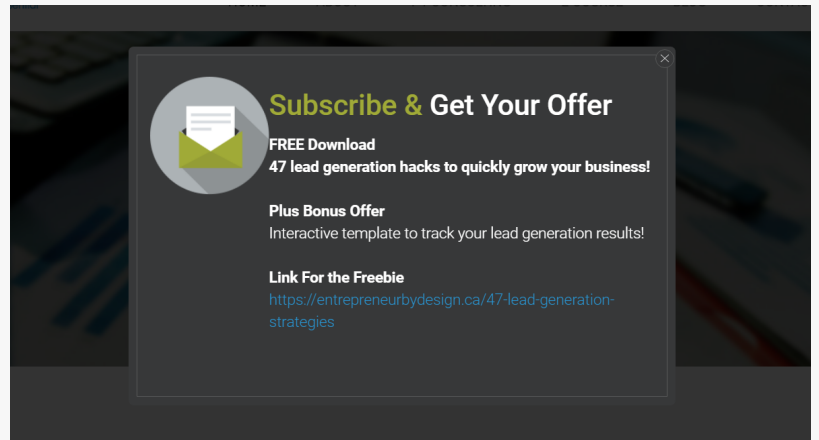
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## Entrepreneur By Design

Education is important. Action is essential

Entrepreneur By Design - Education is Important, Action is Essential



47 Free Lead Generation Hacks

where we are today (2019). Your assistance was extremely valuable. You made me aware of multiply tools that I could implement and helped my team see things from the client's point of view. You are a great business consultant and I highly recommend Entrepreneur By Design for anyone that owns a business.

Joseph Heckel, Phoenix, Arizona  
Broker/Owner of Property  
Management Real Estate Service

The marketing plan template in my ECourse is created especially for you and it will help you get all your marketing ducks in a row. If you would like more information or some help with this process I have the perfect online course for you.

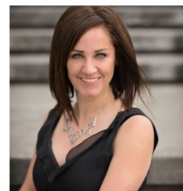
Just Released: Marketing By Design  
eCourse

Create a Customized Lead Generation  
Roadmap That Will Bring in the CASH  
and GROW Your Business!

<https://www.entrepreneurbydesignacademy.com/p/marketingbydesign>

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## About the Founder and the Story Behind Entrepreneur By Design



WENDY FEDORUK  
Founder and CEO | Business Consultant

### Wendy Fedoruk

The screenshot shows the Entrepreneur By Design website header with navigation links: HOME, ABOUT, 1-1 CONSULTING, E-COURSE, BLOG, CONTACT US. The main content area features a video player titled 'Wendy Fedoruk - TV Interview' with a 'BIZ 19N1' logo. The video player includes a 'click here >>' button and a play button. The background image shows a desk with a laptop and various office supplies.

### Target Marketing E-Course

The screenshot shows the Entrepreneur By Design website header with navigation links: HOME, ABOUT, 1-1 CONSULTING, E-COURSE. The main content area features a banner for 'New Lead Generation E-Course!' with a 'click here >>' button. The banner includes the text 'Includes accountability support (real people) to ensure you get the results you are looking for'. The background image shows a desk with a laptop and various office supplies.

### Lead Generation E-Course

This press release can be viewed online at: <http://www.einpresswire.com>

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