

Why an eLearning Marketing Strategy could save your Small Business. Entrepreneur by Design launches new E-Course

Why an eLearning Marketing Strategy could save your Small Business. Entrepreneur by Design launches new E-Course. So what is an eLearning marketing strategy?

CALGARY, ALBERTA, CANADA, January 7, 2020 /EINPresswire.com/ -- So what is an [eLearning marketing strategy](#)? It is learning specific to marketing that is done through media and requires an electronic device. When it comes to marketing, eLearning is an excellent way to help you learn a lot in a short amount of time. There are many reasons why people chose e-learning over traditional learning.

One of the main reasons is because eLearning is scalable. When you work on an eLearning marketing strategy it is very cost efficient and saves time. It also allows you to take a course from the comfort of your own home or office.

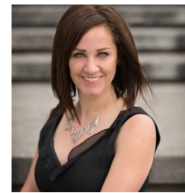
“

Wendy, I wanted to reach out to you to give you some feedback with regards to our coaching relationship since 2009. You have been a huge instrument for me and my business growing to where...”

Joseph Heckel

“Wendy, I wanted to reach out to you to give you some feedback with regards to our coaching relationship since 2009. You have been a huge instrument for me and my business growing to where we are today (2019). Your assistance was extremely valuable. You made me aware of multiply tools that I could implement and helped my team see things from the client's point of view. You are a great business consultant and I highly recommend Entrepreneur By Design for anyone that owns a business.

About the Founder and the Story Behind Entrepreneur By Design



WENDY FEDORUK
Founder and CEO | Business Consultant

Wendy Fedoruk



Entrepreneur By Design

Education is important. Action is essential

Entrepreneur By Design - Education is Important, Action is Essential

Compared to classroom teaching eLearning is much faster so this makes it a popular and effective way of learning.

You can also tailor an eLearning marketing strategy exactly to your needs. It allows you to redo sections that you need to concentrate on and lets you skip through the information that may not be relevant at this time.

Lastly, online learning can now easily compete with classroom learning because many courses include a component that keeps the user accountable. These eCourses offer live video queries, online forums, chats and more.

Joseph Heckel, Phoenix, Arizona
Broker/Owner of Property
Management Real Estate Service

Summary: In short, eLearning is gaining more in popularity every day and hopefully this article sheds light into why. I personally have found that the flexible nature of eLearning has lead to more enrollments in my eLearning Marketing Strategy course. I would be honoured if you were to check out my Online Marketing Course.

Contact:

www.entrepreneurbydesign.ca

Wendy Fedoruk - Entrepreneur By Design

Just Released: Marketing By Design eCourse

Create a Customized Lead Generation Roadmap That Will Bring in the CASH and GROW Your Business!

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The image shows a screenshot of the Entrepreneur By Design website. The top navigation bar includes links for HOME, ABOUT, 1-1 CONSULTING, E-COURSE, BLOG, and CONTACT US. The main content area features a video player for a 'Wendy Fedoruk - TV Interview' with a 'BIZ 1ON1' logo. Below the video is a section for 'Target Marketing E-Course' with a 'click here >>' button. Another section for 'New Lead Generation E-Course!' is visible, also with a 'click here >>' button. A 'Lead Generation E-Course' section is partially visible. At the bottom, there is a dark overlay with a white box containing a 'Subscribe & Get Your Offer' promotion. The promotion includes a 'FREE Download' of '47 lead generation hacks to quickly grow your business!' and a 'Plus Bonus Offer' of an 'Interactive template to track your lead generation results!'. A 'Link For the Freebie' is provided: <https://entrepreneurbydesign.ca/47-lead-generation-strategies>. Below the overlay, the text '47 Free Lead Generation Hacks' is displayed.

This press release can be viewed online at: <http://www.einpresswire.com>

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