

Cotton Pads Market 2019 Global Trends, Share, Growth, Analysis, Opportunities and Forecast To 2024

PUNE, MAHARASHTRA, INDIA, October 21, 2019 /EINPresswire.com/ -- Summary: A new market study, titled "Discover <u>Global Cotton Pads Market</u> Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports. Introduction

Global Cotton Pads Market

Cotton pads are made of cotton and are used for cosmetic or medical purposes like controlling the bleeding from minor punctures like venipuncture or injections. They are secured in place using tape. For Cosmetic purposes they are used for makeup removal and in fact cotton pads are soft and gentle enough to be used to clean babies.

The cotton pads market is growing at a really fast pace owing to the rise in technological innovation, competition, and mergers and acquisition activities between several native and regional vendors with the aim of providing specific application products or merchandise to the end users. New manufacturers find it difficult to provide the international vendors' quality, innovations and responsibility, making mergers profitable for them.

This report provides the latest industry data and an analysis of future industry trends, enabling identification of products and end users which drive profitability and revenue growth. It lists the leading manufacturers and provides an insight into the strategic industry analysis of the key factors influencing the market. Based on an estimation in 2017, Groupe Lemoine led the market in Europe in terms of revenue share occupying 33.4% in 2017, closely followed by Sanitars with a market share of 18.8%. The remaining manufacturers not listed in the report formed the 18.1% of the market share in 2017.

The report provides an insight into the analysis, forecasts, and discussion of important and ongoing industry trends, market size, market share estimates, and profiles of the leading industry players.

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Segmentation

The Global Cotton Pads market is segmented by Product, Application, and Region. In terms of Products, the global Cotton Pads market is divided into Round Cotton Pads, Square Cotton Pads, Oval Cotton Pads, and Color Cotton Pads.

With respect to Applications, the market is split into Cosmetic Use and Medical Use.

Geographically, the market spans key regions of USA, Europe, Japan, China, India, and South East Asia.

The key manufacturers dominating the market include Groupe Lemoine, Sanitars, Cotton Club, Sisma, Septona, Sephora, Watsons, MUJI, Unicharm, TZMO (Bella Cotton), Shiseido, CMC, Rauscher, and Ontex.

Regional overview

The report provides a country-wise analysis of the regions the Cotton Pads market spans. These include:

North America (United States, Canada, and Mexico) Europe (Germany, UK, France, Italy, Russia, and Spain) Asia-Pacific (China, Japan, Korea, India, Australia, and Southeast Asia) South America Brazil, Argentina, Colombia, and Chile) Middle East & Africa (South Africa, Egypt, Nigeria, and Saudi Arabia) An estimate in 2017 indicated Germany led the market with respect to sales volume of cotton pads in Europe region, with 17.6% of market share, followed by France with 16.4%. The UK contributes 14.1% of the market followed by Italy with 12.6% and Russia with 9.1%

Industry news

Groupe Lemoine, one of the leading manufacturers took the initiative to get all of its factories certified and also began producing organic cotton. It received certifications for goods compliance and safety of products along with sustainable design as well.

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