

Novel Drug Delivery to be discussed at SMi's Ophthalmic Drugs Conference and Focus Day 2019

SMi Reports: Industry leaders confirmed to present on the Focus Day for the upcoming Ophthalmic Drugs conference, in London

LONDON, UNITED KINGDOM, October 22, 2019 /EINPresswire.com/ -- With less than 4 weeks until SMi Group's 3rd annual [Ophthalmic Drugs conference taking place on the 18th- 20th November 2019 in](#) London, the event aims to provide great peer-to-peer networking with Global Product Managers, Heads of Drug Development, Senior Directors of Ophthalmology, Heads of Research and Development and many more.

Alongside the conference, a Pre-conference Focus Day will proceed, in which the event theme will be on ['Novel Drug Delivery through a Complex Barrier'](#). The focus day will emphasise on alternative delivery approaches to replace intravitreal drug delivery and novel drug development. Also, industry leaders will explore innovations in R&D of novel delivery methods; mechanisms including implants for IOP control; an antagonist prodrug for sustained reduction of intraocular pressure and alternatives to intravitreal delivery.

As there is less than 4 weeks remaining, places are increasingly limited. Interested parties are urged to secure their place at www.ophthalmicdrugs.com/einpr8

Highlights for 2020:

[Safety and Efficacy of a Novel Intracapsular Drug Delivery Platform](#)

-iVeena has developed an intracapsular drug delivery platform that enables bi-directional drug delivery to anterior and posterior eye segments

-The initial platform technology application is IVMED-20, a bioerodible dexamethasone delivery implant placed during cataract surgery to prophylax cystoid macular edema, as well as, control inflammation and pain from the procedure

Michael Burr, Vice President of Product Development, iVeena

The poster for the SMi Ophthalmic Drugs 2019 conference features a stylized, glowing blue and pink eye graphic on a dark background. The text is arranged in a clean, professional layout. At the top right is the SMi logo with the tagline 'LINKING BUSINESS with INFORMATION'. Below it, the text 'SMi Presents the 3rd Annual...' is followed by the main title 'OPHTHALMIC DRUGS' in large, bold, white capital letters. A white box on the left contains the venue information: 'COPTHORNE TARA HOTEL, LONDON, UK'. Another white box below it shows the dates '18 - 20 NOV 2019'. At the bottom, the website 'www.ophthalmicdrugs.com' is displayed in a large, pink, sans-serif font, with 'Ophthalmic Drugs 2019' in smaller white text underneath.

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SMi Presents the 3rd Annual...

OPHTHALMIC DRUGS

COPTHORNE TARA
HOTEL,
LONDON, UK

18 - 20
NOV
2019

www.ophthalmicdrugs.com

Ophthalmic Drugs 2019

This year's Focus Day Chairman will be MHRA's Medical Assessor, Peter Morgan-Warren, on 'Regulatory perspectives on novel ocular drug delivery' covering:

- Novel ocular drug delivery and the regulatory framework – clinical considerations
- Combination products, devices and borderline products

For the full speaker line-up, as well as the latest event details, the brochure is available at www.opthalmicdrugs.com/einpr8

Ophthalmic Drugs Conference
18th – 20th November 2019
Cophorne Tara Hotel, London, UK

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About SMi Group:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the world's most forward-thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at <http://www.smi-online.co.uk>

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