

# Global Non-Alcoholic Drinks Market 2019: Size, Share, Analysis, Regional Outlook and Forecast-2025

*WiseGuyReports.com Presents "Global Non-Alcoholic Drinks Market Size, Status and Forecast 2018-2025" New Document to its Studies Database*

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However, despite being non-alcoholic, the industry is viewed with skeptic's eyes. The carbonated drinks and high sugar content in them have kept customers at bay. On the other hand, most users prefer to have fresh, organic fruit juices rather than chemical compounds. These factors have emerged out as significant threats to the industry. However, the analysts remain positive about the growth prospects, and the non-alcoholic drinks industry may see some significant shifts in the next couple of years.

With the shifting consumer preferences and increasing global awareness about alcoholic drinks, a large number of people have already changed their preferences. This, in turn, has raised the demand for non-alcoholic drinks all across the globe. The industry hit a significant high in the year 2018 and is expected to grow by leap and bound in the next couple of years. There is a range of factors that come into action in the industry, which, in turn, decide the growth prospects of the industry.

When it comes to non-alcoholic drinks, there is a range of factors that affect the growth prospects of the industry. Rising awareness among masses coupled with rapid globalization has helped the industry grow by leap and bound in the past few years. On the other hand, the easy availability of products, along with a robust supply chain in place, helps the industry has seen significant growth in recent years. Further, a wide range of flavors makes sure that the one never runs out of the available options.

## Market Key Players:

PepsiCo  
Coca-Cola  
Nestle  
Dr. Pepper Snapple  
Kraft Heinz  
Reed's  
Appalachian Brewing



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Jones Soda  
Molson Coors Brewing  
Attitude Drink  
AG Barr  
DyDo Drinco  
Britvic  
Danone  
Livewire Energy  
Pepper Snapple  
Calcol  
Danone  
Kraft Foods  
Suja Life  
FreshBev  
Pressed Juicery  
Suntory Beverage & Food  
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## Segmentation

There are a ton of factors based on which the industry can be segmented. Each segmentation plays a crucial role in the growth opportunities and allows one to have a look at the industry from multiple angles. This segmentation ensures that the one has a complete picture of the organization adorned with unbiased opinions. However, some of the crucial factors based on which the non-alcoholic drinks industry can be segmented into are the product type and the distribution channel. Based on the product type, the industry can be segmented into soft drinks, juice, packaged water, dairy products, and tea and coffee. On the other hand, based on the distribution channel, the industry finds its spot in the supermarket, food services & drinking places, vending machines, and retail outlets.

## Regional Overview

Non-alcoholic drinks have a global presence. However, North America leads the race, followed by Europe. The rise in disposable income, coupled with the easy availability of products and the love for snacks, has helped the industry proliferate in the region. The Asia Pacific region also shows some significant signs of growth, and the industry is expected to grow further in the area. The vast population has worked out in favor of the companies, and the industry may see some significant shift in the next couple of years.

## Industry News

Sensing a market opportunity in India's non-alcoholic malt drink market, brands like Coca Cola and Heineken have been pushing aggressive measures to acquire the lion share in the industry. Both of the brands already have a global presence and are in a race to replicate the success in the long run.

Complete Report Details @ <https://www.wiseguyreports.com/reports/3355556-global-non-alcoholic-drinks-market-size-status-and-forecast-2018-2025>

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