

# Global Insight Engines Market 2019 Share, Size, Global Trend, Market Analysis and Forecast to 2024

*WiseGuyReports.com Presents "Global Insight Engines Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023" New Document to*

PUNE, MAHARASTRA, INDIA, October 23, 2019 /EINPresswire.com/ -- Several factors are propelling the [insight engines](#) market growth such as rapid adoption in the consumer goods and retail industry, need for advanced access and search for in-depth analysis, growing need for sustaining improved strategic risk management, developing compliance deadlines and regulations for business data security, increasing significance of AI technology for data analysis, predictive insights for businesses, the requirement for sustaining improved strategic risk management, need for advanced search as well as access for in-depth insights, and compliance deadlines for business data security.

On the flip side, validating data source and data quality, and combining insight engine tools with the present system utilizing the right approach are factors that may hinder the insight engines market growth.

Insight engines are utilized for extracting valuable information from huge volumes of diverse and complex data sources. This rests on the information accessible in the company. Insight engines use the natural language process that aids it in communicating with users and also understanding their needs. It includes a vast spectrum of technologies for tapping into the data sources that are available, be it structured or unstructured, internal or external, to offer users with deeper insights and boost the scale and quality of the search in order to make decisions.

Market Key Players:

IBM  
Microsoft  
Oracle  
Attivio  
Sinequa  
Coveo  
Celonis  
Funnelback  
Intrafind  
Lucidworks



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## Market Segmentation

The report offers detailed segmentation of the insight engines market based on type and applications for a better understanding.

Based on type, the insight engines market is segmented into descriptive insights, prescriptive insights, and predictive insights.

Based on applications, the insight engines market is segmented into energy and utilities, healthcare, government, manufacturing, retail and e-commerce, and BFSI.

## Regional Analysis

The global insight engine market is geographically distributed across North America, Latin America, the Middle East and Africa, the Asia Pacific, and Europe.

The insight engines market in North America will have favorable growth chiefly on account of a good number of solution vendors present in the US. High adoption of insight engine platforms both by small and large enterprises in the region is also boosting the market growth.

The insight engine market in the APAC region is predicted to have notable growth. Factors propelling market growth in the region include investments by tech giants, initiatives undertaken by the government, which throws light on new technological advancements, and expansion of local enterprises. India, Japan, and China are the chief contributors in the region owing to the burgeoning demand for insight engines.

The insight engines market in Europe is predicted to have healthy growth, while in Latin America and the MEA is predicted to have a steady growth.

## Industry News

March 2019: Mindbreeze has entered into a partnership with BGH Tech Partner for distributing, implementing, and supporting the Mindbreeze InSpire appliance, especially on the Latin American Market. Mindbreeze InSpire leverages the entire potential of a sophisticated artificial intelligence engine for offering actionable answers and insights, not just mere data. This is a

high-value, flexible Insight Engine at a predictable and fair price, which will enable companies to meet their business goals efficiently and quickly in a big data world, devoid of the requirement for long-term project plans.

Complete Report Details @ <https://www.wiseguyreports.com/reports/3460945-global-insight-engines-market-2018-by-manufacturers-countries>

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