



Peer to Peer (P2P) Lending Market 2019 Industry Growth, Share, Trends, Demand, Analysis and Forecast to 2025

This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies

PUNE, INDIA, October 23, 2019 /EINPresswire.com/ -- Peer to peer (P2P) lending is also referred as marketplace lending. P2P lending is among the fastest growing segment in the financial lending market. It is an alternative of lending money virtually. The core functioning of marketplace lending platforms is connecting consumers/borrowers with investors/lenders, majorly through online medium.

The market is dominated by North America and especially the US.

In 2018, the global Peer to Peer (P2P) Lending market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Peer to Peer (P2P) Lending status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Peer to Peer (P2P) Lending development in United States, Europe and China.

The key players covered in this study

Upstart
Funding Circle
Prosper
CircleBack Lending
Peerform
Lending Club
Zopa
Daric
Pave
Mintos
Lendix
RateSetter
Canstar
Faircent

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Market segment by Type, the product can be split into

On-Premise
Cloud-Based

Market segment by Application, split into

Individuals
Businesses

Market segment by Regions/Countries, this report covers

United States
Europe
China
Japan
Southeast Asia
India
Central & South America

The study objectives of this report are:

To analyze global Peer to Peer (P2P) Lending status, future forecast, growth opportunity, key market and key players.

To present the Peer to Peer (P2P) Lending development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

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