

Mechanical Pencils 2019 Global Trends, Market Size, Share, Status, SWOT Analysis and Forecast to 2024

WiseGuyReports.com Presents "Global Mechanical Pencils Market 2019 by Manufacturers, Regions, Type and Application, Forecast to 2024" New Document to

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[Mechanical pencil](#) is known by various names such as propelling pencil, clutch pencil, automatic pencil, microtip pencil, technical pencil, pump pencil, pen pencil, lead pencil, drafting pencil, lead holder, and more.

It is a pencil containing replaceable and mechanically extendable lead, which forms a solid, pigmented core. The graphite lead is not bonded by the outer casing, and as the point wears out, you can extend the lead through the ratchet mechanism.

For the purpose of this report, the following brands of manufacturers have been monitored:

Faber-Castell
Marco
Deli
Baile
Truecolor
Aihao
China First Pencil Co., Ltd.
M&G
Pilot
Disney
Staedtler
Tizo

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Segmentation

The mechanical pencil industry may be segmented on the basis of the type (or build of the mechanical pencil) or on the basis of application.



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The report considers the market segment by type as the following:

Screw-based
Ratchet-based

On the other hand, the market segment by applications has been divided into the following categories:

Write
Draw
Others

Regional Analysis

The regional distribution of the mechanical pencils, as analyzed by the report observes the following locations:

North America (the United States, Canada, and Mexico).
Europe (Germany, France, UK, Russia, and Italy).
Asia-Pacific (China, Japan, Korea, India, and Southeast Asia).
South America (Brazil, Argentina, Colombia, etc.).
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, and South Africa).

Among these regions, North American and European markets are the largest consumers of mechanical pencils. Interestingly, the United States imports mechanical pencils from over 117 countries.

The Asia-Pacific Region, especially countries like China and Japan, is the biggest exporter and supplier of mechanical pencils.

Industry News

The Kuru Toga Mechanical Pencil developed by Uni possesses a core rotation mechanism, which rotates the pencil's lead while you write. Every time the tip of the pen comes in contact with the paper, the lead rotates to ensure smooth and rounded lead. The mechanical pencil is also equipped with a pipe slide feeding system, which protects the entire length of the lead. Thus, it also prevents the lead from breaking.

Christened as a 'self-sharpening pencil,' the Kuru Toga is inexpensive and makes writing a joy. The Kuru Toga ushers in a new era of lead-saving, efficient mechanical pencils.

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