

JADE MOUNTAIN AND ANSE CHASTANET IN ST. LUCIA EARN TRAVELIFE GOLD RECERTIFICATION

Travelife Gold certification showcases the sister resorts' commitment to sustainability and fair practices

SAINT LUCIA, October 24, 2019 /EINPresswire.com/ -- Nick and Karolin Troubetzkoy, owners of Jade Mountain and Anse Chastanet in St. Lucia, have announced the hotels' recertification for the internationally renowned Travelife Gold Certification for Hotels and Accommodations. The twin properties are the only Gold-certified accommodations on the island.

Travelife, the sustainable tourism certification system, has reassessed Jade Mountain and Anse Chastanet's performance in responsibly managing their socioeconomic and environmental impacts. The resorts first achieved certification in 2017 and have worked hard to maintain the title.

To gain a Travelife Gold certification, Jade Mountain and Anse Chastanet were assessed against 88 sustainability criteria that take into account the following environmental issues and positive social impacts:

- Protecting the environment, by minimizing the amount of energy, waste and water used;
- Respecting and treating employees fairly;
- Respecting the local community, including its residents and the safeguarding of children;
- Protecting the local culture, heritage, and wildlife of the destination; and
- Supporting the local economy and its businesses.

The Troubetzkoy's said of the accolade: "We are absolutely delighted to have achieved Travelife



Gold Certification once again, as environmental efforts have always been at the heart of our resorts. It is incredibly important to us that we continue to commit to sustainability and to supporting the local community year-over-year."

Environmental concerns, sustainability and community efforts are at the epicenter of Jade Mountain and Anse Chastanet, with daily practices set up to conserve water and energy and increase recycling efforts. These include but are not restricted to the following:

- The design of Jade Mountain reinforces the connection to the natural environment with passive ventilation of the rooms and natural day-lighting. Heating and cooling of the sanctuaries (rooms) are based entirely on the natural rhythms and cycles of the world. Not being dependent on artificial cooling or lighting of the rooms decreases the use of precious energy resources and minimizes the carbon footprint of the resort.
 - The exterior plaza of Jade Mountain was designed to capture all the rainwater in Koi ponds and planting areas. The plants are then harvested for use in the resort's restaurants.
 - A natural coral tile was used for exterior walkways and roof areas. It is highly reflective and effectively diminishes any "heat island" effect in the local micro-climate.
 - Potable water for the resorts is produced by collecting it in a reservoir that was originally constructed and used by the British and French to power the water wheels that crushed sugar cane. The reservoir was repaired after decades of not being used and now collects over 1.5 million gallons of water annually that is gravity-fed to a state-of-the-art water purification system.
 - Only local, indigenous plants were used in the landscaping, which minimizes the need for watering and protects a precious resource.
 - The resorts were the catalyst behind the coral reefs of St. Lucia being declared a marine reserve to protect this valuable resource.
 - The resorts provide alternative transportation for its employees. On a daily basis, shuttles are scheduled hourly to transport workers from the resort to the local community, keeping carbon emissions to a minimum.
- During the construction of Jade Mountain, any left-over construction materials were distributed to the local workforce for use on their own properties.
- Construction materials that were used primarily came from the island, reducing the use of fossil fuels for transportation and the resultant pollution. For example, wood used was harvested from a managed forest.
 - During construction, the workers were protected through the implementation of an Indoor Air Quality plan that minimized worker's exposure to harmful airborne compounds.
 - Low emitting materials (paints, adhesives, etc.) were used throughout the resorts, which effectively eliminated volatile organic compounds (VOCs) that are detrimental to a person's health.
 - Guests are given the opportunity to learn about the resorts' sustainability programs and actively participate in environmental activities such as reef cleaning and tree planting.

Nightly rates at Anse Chastanet and Jade Mountain start at US\$375 and US\$1,080, respectively, per room based on double occupancy. Rates are subject to 10% service charge and 10% VAT. To book visit www.ansechastanet.com or www.jademountain.com.

About Jade Mountain

Rising majestically above the 600-acre beachfront resort of Anse Chastanet, Jade Mountain Resort on St. Lucia's southwestern Caribbean coastline is a cornucopia of organic architecture celebrating the island's stunning scenic beauty. Architect owner Nick Troubetzkoy has expanded upon his philosophy of building in harmony with Caribbean nature in his creation of Jade Mountain. The bold architectural design - individual bridges leading to exceptional infinity pool sanctuaries and rugged stoned-faced columns reaching towards the sky - makes Jade Mountain one of the Caribbean's most mesmerizing resort experiences.

For more information, visit www.jademountain.com.

About Anse Chastanet

Anse Chastanet is set amid a lush 600-acre estate with two soft-sand beaches and breathtaking views of St. Lucia's twin Pitons mountains, a UNESCO World Heritage Site. Amidst St. Lucia's lush tropical beauty, activities range from jungle biking, hiking and bird watching to snorkeling on the reef within swimming distance of the beach. The environmentally friendly, award-winning resort comprises 49 individually designed rooms, 37 of which are scattered about a lush hillside, and 12 that are nestled within a tropical garden at beach level. Innovative menus - one of which is entirely vegetarian - are offered in four different locations and feature fresh produce served up from the resort's organic farm. Guests can partake in interactive chocolate-making classes in the resort's chocolate laboratory and a variety of water sports are also on offer.

For further information, visit www.ansechastanet.com.

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