

# Natural and Organic Deodorant Market 2019 Global Key Players Analysis, Sales, Supply, Demand and Forecast to 2024

*Wiseguyreports.Com Publish Market Research Report On -"Natural and Organic Deodorant Market 2019 Global Analysis, Size, Share, Trends and Growth, Forecast 2024"*

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## [Natural and Organic Deodorant Market 2019](#)

### Market Overview

Deodorants are substances used to mask body odour that often results from bacterial activity in the aftermath of sweating. Not to be confused with antiperspirants which essentially prevent sweating by clogging sweat pores, but deodorants also contain a lot of chemicals and additives. Natural and organic deodorants are based on plant extracts and substitutes for the chemicals used in regular deodorants. These also do not use parabens, propylene glycol, phthalates, and triclosan - chemicals used in all deodorant products.

The following top manufacturers are covered:

Schmidt's  
EO Products  
North Coast  
Erbaviva  
Green People  
Lavanila Laboratories  
Primal Pit Paste  
Bubble and Bee  
Sensible Organics  
Dr Organic  
PiperWai  
Green Tidings  
Laverana  
The Natural Deodorant Co  
Stinkbug Naturals  
Meow Meow Tweet  
Neal's Yard  
Zionhealth  
Vi-Tae  
Truly's Natural Products

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Eco-friendly and less harsh on sensitive skin types, natural and organic deodorants use plant-based powders like arrowroot, and sodium bicarbonate (baking soda) to absorb sweat and wetness and prevent bacterial breakdown. Sweating itself is a healthy process and these natural products help keep the foul odour away rather than clog the pores on the skin. These are free of

synthetic fragrances and do not cause olfactory irritations too. With the present trends in shifting to a natural and organic lifestyle, products such as these have seen an upswing in the personal-care market.

The report on the global natural and organic deodorants contains insights into the current market status in terms of size and value. It also gives a market forecast for the period 2019-25 with the market valuation and CAGR for the coming years. The market analysis has been done at the global, regional and company level. The key players in the market and their production, revenue, market concentration, and shares have been covered. The manufacturing cost structure analysis and the developments in the technology and expansion plans have been given by the report.

#### Market Segmentation

The market segmentation on the global natural and organic deodorants based on the product type broadly splits the market into the segments - Deodorant Stick, Spray, Cream, Roll-on, and others. These are basically the various forms and packaging types that are available on the market. The growth rates of each of these segments have been followed in the report. The other segmentation would be based on the product application and includes the following segments - Supermarkets/Hypermarkets, Drug Store/Pharmacies, Specialty Stores, Online, and others. The consumption levels in each of these segments have been given in this report based on the data from 2014 onwards.

#### Regional Analysis

The regional market analysis done by the report covers the following regions and countries - North America, Europe, China, Japan, Southeast Asia, and India. The report categorizes and studies the production, apparent consumption, export and import of natural and organic deodorants in each of the above regions. This report analyzes the manufacturing sites, capacity, production, ex-factory price, revenue, and market share in the global market for each manufacturer in these regions. The trend analysis pertaining to each region has been carried out. Another major factor in these regional markets would be the marketing channels and the consumer base in these regions.

#### Industry News

Canadian singer-songwriter Justin Bieber and his spouse Hailey Bieber, in collaboration with Schmidt's, a leading natural beauty brand, will be releasing a natural deodorant product named 'Here + Now', under the newly filed trademark 'Bieber Beauty'. The vegan, cruelty-free, all plant-based ingredients deodorant will have a label artwork coherent with the name and be a reminder to be "present in your daily life."

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#### Market Overview

##### Manufacturers Profiles

Global Natural and Organic Deodorant Sales, Revenue, Market Share and Competition by Manufacturer (2017-2018)

Natural and Organic Deodorant Global Market Analysis by Regions

North America Natural and Organic Deodorant by Country

Europe Natural and Organic Deodorant by Country

Asia-Pacific Natural and Organic Deodorant by Country

South America Natural and Organic Deodorant by Country

Africa and Middle East Natural and Organic Deodorant by Countries

Natural and Organic Deodorant Global Market Segment by Type

Natural and Organic Deodorant Global Market Segment by Application

Natural and Organic Deodorant Market Forecast (2019-2025)

Sales Channel, Distributors, Traders and Dealers

Research Findings and Conclusion  
Appendix  
List of Tables and Figures

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