

Yoga Towels 2019 Global Market Demand, Growth Opportunities and Top Key Players Analysis Report

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Yoga Towels Market 2019

The term Yoga Towels refers to the towels that are designed for the purpose of performing yoga. The Yoga Towels are specially designed for the maximum absorption of sweat. The Yoga Towels are super absorbent, and at the same time, they are very quick in drying and are easy to carry as they are lighter in weight. When in the wet condition, the Yoga Towels reduce the slipperiness and provides us with traction.

The following key players covered in this report Lululemon Manduka PROlite Jade Yoga Hugger Mugger Para Rubber PrAna Revolutionary Gaiam Easyoga HATHAYOGA Kharma Khare Hosa Group Yogabum Aerolite Aurorae **Barefoot Yoga** Keep well Khataland Microcell Composite **Yogarugs** Copeactive Yogasana A. Kolckmann JiangXi Lveten Plastic Industry Liforme Starlight

Bean Products

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When the perspiration is at maximum level, the need for the Yoga Towels increases as the need

for flushing the toxins from the body is important in handling the sweat glands. Most of the Yoga Towels are designed exclusively for the yoga addicts with the finest quality of microfibers. The Yoga Towels can also be used as a substitute for the Yoga Mats as they provide full coverage and are light in weight for the purpose of carrying.

Market Segmentation of the Global Yoga Towels Market

The Global Yoga Towels Market has mainly been segmented into,

PVC – The Polyvinyl Chloride or commonly known as the PVC is ranked third according to its production in the world. It is one of the most commonly used plastic polymers after polyethylene and polypropylene. Roughly about 40 million tons of PVC is produced every year. Rubber - Rubber is perhaps the most commonly used material globally. It is known by different names such as latex, India rubber, Amazonian rubber, and Caucho. It is generally a raw product of the latex of a tree.

Major Geographical Regions of the Global Yoga Towels Market

Based on the region, the Global Market of the Yoga Towels includes the United States of America, from North America. Germany, France, United Kingdom, Italy, Spain, Poland, and Russia from Europe. China, Japan, South Korea, India, Indonesia, Singapore, Thailand, Malaysia, Philippines, Vietnam, and Australia from Asia-Pacific. Brazil, Mexico, and Colombia from Central & South America. And Turkey, Egypt, South Africa, Saudi Arabia, United Arab Emirates, and GCC Countries from the Middle East & Africa.

Industry Insights

The Global Yoga Towels Market size is said to increase convincingly by the year 2025, with a Compound Annual Growth Rate (CAGR) of more than its projected value for the generation of revenue during its forecast period. The Global Yoga Towels Market was recorded to be moving on a higher positive side in the year 2017, with revenue more than its forecasted value. In this study, the base year considered is 2017, and 2018 to 2025 has been considered the forecast period to estimate the size of the market for the Global Yoga Towels Market.

One of the significant factors that have been a constant source of the growth of Yoga Towels is the growing demand for it in developing countries. Continents of North America and Europe are the major markets of the growth of the Yoga Towel market as the trend of Yoga exercise is gradual as an increasing rate in most the western countries. The rise of demand is also in contribution from some of the South Asian Countries.

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