

Research Deliver Insight into Chad Telecoms, Mobile and Broadband Market 2019-2023

WiseGuyReports.com "Chad - Telecoms, Mobile and Broadband - Statistics and Analyses" report has been added to its Research Database.

PUNE, MAHARASTRA, INDIA, November 8, 2019 /EINPresswire.com/ -- [Chad opens major domestic fibre link](#)

During the last decade Chad's economy has been dominated by oil exports, and as a result economic growth has been adversely affected by the falling prices for the commodity on international markets. Recent economic difficulties have been exacerbated by civil unrest and by an influx of refugees from neighbouring countries.

The country remains one of the least developed on the continent, while telecom infrastructure is particularly poor, with penetration rates in all sectors – fixed, mobile and internet – well below African averages. Nevertheless, despite difficult operating conditions, large scale poverty and low spending power, Chad's telecom market offers some potential for investors to develop services given the low starting base.

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The tax on mobile operators has been increased in stages in recent years, from 4% in 2014 to 7% in 2016. In January 2018 it was increased again, to 9%. Of this, the Treasury received 4%, the regulator 2.5%, the Information and Communication Technologies Development Agency (ADETIC) 1.5%, the National School of Information and Communication Technologies (ENASTIC) 0.6% and ANSCIE 0.4%. In addition to this tax an 18% excise duty was introduced in 2016 on telecom services, which has resulting in lower usage among subscribers and consequently a negative impact on operator revenue.

The mobile sector has developed steadily under the auspices of these two operators. The national telco and fixed-line operator Sotel Tchad (ST) operates the country's third mobile network, as Salam Mobile, though it is mainly focussed on voice services since it depends on GPRS and EDGE technologies (which can provide only basic mobile data services). The country's first 3G/4G mobile licence was awarded in April 2014.

Chad finally gained access to international fibre bandwidth in 2012. Its national backbone infrastructure remains underdeveloped. The World Bank-funded Central African Backbone (CAB) project takes in Chad, while the country is also party to a Trans-Saharan Backbone project which will link a fibre cable to Nigeria and Algeria. Investment in the national backbone is continuing



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and though progress across all 12 sectors has been hampered by delays a major link was opened in September 2019.

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Key developments:

Chad agrees to mobile roaming regulation along with the G5 Sahel countries;
NDjamena - Adré axis fibre link is opened;
Maroc Telecom completes acquisition of Tigo Chad;
Government introduces 18% tax on telecom services, tax on mobile operators increased to 9%;
Tigo Chad extends LTE services;
Report update includes the regulator's market updates to December 2018, operator data to June 2019, Telecom Maturity Index charts and analyses, recent market developments.

Companies mentioned in this report:

Sotel Tchad; TchadNet; Bharti Airtel (Airtel Chad); Millicom (Tigo Chad); Tchad Mobile (Orascom); Sitcom, Salam Mobile, Maroc Telecom.

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