

## Chatbots for Customer Service solution for Dynamics 365 from Unify Dots certified IP Co-Sell ready by Microsoft

Leading Chatbots Solution provider deepens partnership with Microsoft with the Co-Sell Ready certification for the Unify Chatbots solution.

SEATTLE, WA, USA, November 11, 2019 /EINPresswire.com/ -- Unify Chatbots for Customer Service is a Cloud based solution that helps businesses lower their customer service cost and improve their responsiveness to customer inquiries. The Chatbot solution integrated with Microsoft Dynamics 365 Customer Service and creates cases in the CRM solution for any complaints or incidents. The Unify Dots Chatbot solution also creates leads and opportunities in Microsoft Dynamics 365 Sales for sales inquiries.



Unify Dots has also built out a solution

that allows co-browse enabling the chatbot solution to help customers with their ecommerce purchasing solution. The solution works with the newly launched Dynamics 365 Commerce solution.



Chatbots for Microsoft
Dynamics enables
businesses to ensure they
reduce cost of customer
service, lead acquisition and
driving Ecommerce
conversion."
Sandeen Walia, CEO, Unifer

Sandeep Walia, CEO, Unify
Dots

Unify Dots' partnership with Microsoft is strategic as it encompasses evangelizing the platform for enhancements as well as joint go-to-market activities to offer innovative and holistic solutions to clients.

Using the Microsoft Azure cloud, Unify Chatbot leverages a combination of Artificial Intelligence, Microsoft Dynamics 365, cognitive and NLP capabilities to boost customer engagement and help businesses lower service cost. The Unify Chatbot can help with Lead Engagement and handle sales inquiries from prospective customers. Inquiries can be logged automatically into the Dynamics 365 for Customer Engagement CRM solution as a lead.

Similarly, the Chatbot solution can provide Customer Service by being the first responder for customer inquiries for assistance. The Chatbot solution can integrate with a Knowledge base to provide intelligent responses to customer questions and reducing the workload on contact center agents.

Microsoft and Unify are working together on multiple projects with customers across the world to implement this innovative technology.

## **About UNIFY Dots:**

UNIFY Dots is a leading business application software provider specializing in CRM, Chatbots, ERP, and Customer Engagement solutions for organizations. UNIFY connects the dots for organizations by providing a range of business application solutions that enable Digital Transformation. UNIFY helps businesses improve employee productivity while improving Stakeholder Engagement. UNIFY is also committed to improving the world and has pledged donating at least 25% of its profit towards the case of helping educate children from low-income families across the world and especially in developing countries.

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