

## Global Home Decor Market 2019: Size, Share, Analysis, Regional Outlook and Forecast-2025

WiseGuyRerports.com Presents "Global Home Decor Market Professional Survey Report 2019" New Document to its Studies Database

PUNE, MAHARASTRA, INDIA, November 12, 2019 /EINPresswire.com/ -- Online platforms offer a wide variety of <u>home</u> <u>decor</u> products, which is giving a further boost to this sector. Consumers are drawn towards stylish and luxurious home decor items, which can add value to their lifestyle. Major Key Players:



Ikea Philips Suofeiya Home Collection Springs Window Fashions Zepter Conair Siemens Hanssem Samson Oneida

In the recent past, the real estate market has reared its head, and as a result, the home decor market has also started to look up. The modern-day consumer is of the belief that their home is a reflection of their personality. Hence, they are willing to spend money and resources in decorating it according to taste. The increase in disposable income and the demand for beautified homes have propelled the industry of home decor even further. The global home decor market has shown a steady increase of 4.9% CAGR and is expected to touch a valuation of USD 792.6 billion.

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## Segmentation

The global home decor market was segmented on the basis of the setting where the products are being used. The primary applications being indoor, outdoor, and others. Additionally, the report also segments the global home decor market on the basis of the type of

the end-product. These include:

Home Furniture Rugs Bath Textiles Bed Textiles Kitchen and Dining Textiles Tiles Wood & Laminate Flooring Vinyl & Rubber Flooring Lighting Others Regional Analysis

On the basis of the geographical locations, the following regions were monitored:

North America Europe China Japan Southeast Asia India It was observed that the home decor market in developed nations like the UK and the US shows an inclination towards eco-friendly products. This can be attributed to the increasing awareness of environmental causes. Further, there has also been an increased demand for customized goods to satisfy the customer's requirements.

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Table Of Content:

- 1 Market Overview
- 2 Global Market Competition by Manufacturers
- 3 Global Capacity, Production, Revenue (Value) by Region (2013-2018)
- 4 Global Supply (Production), Consumption, Export, Import by Region (2013-2018)
- 5 Global Production, Revenue (Value), Price Trend by Type
- 6 Global Market Analysis by Application
- 7 Global Manufacturers Profiles/Analysis
- 8 Manufacturing Cost Analysis
- 9 Industrial Chain, Sourcing Strategy and Downstream Buyers
- 10 Marketing Strategy Analysis, Distributors/Traders
- 11 Market Effect Factors Analysis

## 12 Global Market Forecast (2018-2025)

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