



Baby Buggies Market 2019 Global Industry – Key Players Analysis, Sales, Supply, Demand and Forecast to 2025

Wiseguyreports.Com Publish Market Research Report On-“Baby Buggies Market 2019 Global Analysis, Size, Share, Trends, Opportunities and Growth, Forecast 2025”

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Market Overview

Baby buggies are a form of transport used for toddlers by the parents or caregivers. Also referred to as prams or trolleys in some regions, these are built with lightweight materials designed for conveniently and safely carrying babies around. They have a central compartment to hold the toddler while the wheels and handles are used to manoeuvre the buggy. It is a preferred choice of product among new parents for the added convenience they provide.

Manufacturers covered in this report

Peg Perego
Combi
Good Baby
Bugaboo
CHICCO (Artsana)
Quinny
UPPAbaby
Britax
Stokke
Graco
Jané
ABC Design
Inglesina
Hauck
BabyJogger
Babyzen
Silver Cross
Seebaby
Cosatto
Emmaljunga
Shenma Group

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Designed to hold only a limited weight load, babies under the age of 4 are generally put into these light transport modules. With the technological and design innovations regarding baby buggies, the newer models have added features for safety and mobility. The market for baby buggies, like the whole of the baby products market, is ever-growing in terms of the demand and

consumption volume. With the increased spending on these products based on personal disposable income, the market has seen an upsurge.

The report on the global baby buggies market gives the product introduction and the market scope. The market forecast based on the market trends have also been studied. The key players have been presented based on their product profiles and business overview. Each of the manufacturers have analyzed in terms of their sales, revenue, and market share. It also gives a comparative study to analyze the competitive situation in this particular market. The baby buggies market dynamics with the opportunities, risks and driving forces have been studied too.

Market Segmentation

The global baby buggies market has been divided into different market segments based on the different types of products available in the market and the varied applications that they can be used for. The market analysis based on these segments helps understand the market structure and the key growth segments.

The market segments based on the type include:

Prams - allow for carrying babies in a supine position and are larger in size.

Pushchairs - sturdier models that are mostly used for older babies.

The basis for the segmentation by application would be the age groups that these products are specially designed for.

The market segments by application include:

Under 1 year old

1 to 2.5 years old

Above 2.5 years old

Regional Overview

Regionally, this report analyzes the sales, revenue and market shares of each country in the global baby buggies market. The main regions and the constituent key countries in this market as studied in the report are North America (United States, Canada and Mexico), Europe (Germany, France, UK, Russia, and Italy), Asia-Pacific (China, Japan, Korea, India, and Southeast Asia), South America (Brazil, Argentina, and Colombia), and the Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, and South Africa). The recent developments and the expansion plans in these countries are given by this report. The distribution channels, both direct and indirect, play a major role in this market too.

Industry News

Earlier in 2019, iCandy World launched iCandy Lime, a hybrid of the company's Orange and the Raspberry stroller. Lime is considered a travel-system-compatible baby buggy that can be used as a carrycot and with the help of its innovative seat, it offers a large seat, a spacious shopping basket, and a fold.

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