

# Discover Global Facial Recognition Market Upcoming Trends, Growth Drivers and Challenges – Forecast to 2025

New Study On "2019-2025 Facial Recognition Market Global Key Player, Demand, Growth, Opportunities and Analysis Forecast" Added to Wise Guy Reports Database

PUNE, MAHARASHTRA, INDIA, November 13, 2019 /EINPresswire.com/ -- Report Overview:

In the beginning, the report comprises of forecasted valuation and growth rate of the Global Facial Recognition Market, as per the analysis of the researchers. This report on the global Facial Recognition market offers an overview of the current market trends, drivers, restraints, and metrics and also provides a viewpoint for significant segments. Forecasts regarding the growth of the market in specific sectors are also mentioned. The scope of the report also covers a detailed segmental analysis. A regional analysis of the global Facial Recognition market is also included, across the regions of Asia-Pacific, North America, Europe, Latin America, and Middle East & Africa along with detailed country-level market sizes.

# **Research Methodology**

The report has its roots definitely set in meticulous strategies provided by the expert data analysts. The research methodology involves the collection of information by analysts only to have them analyzed and filtered thoroughly in an attempt to provide relevant predictions about the market over the review period. The research process further includes interviews with chief market influencers, which makes the primary research relevant and practical. The secondary method gives a clear peek into the demand and supply connection. The market approaches adopted in the report offer accurate data analysis and provides a tour of the entire market. Both primary and secondary methods of data collection have been deployed. In addition, publicly available sources such as annual reports, SEC filings, and white papers have been used by data analysts for a profound understanding of the market. The research methodology evidently reflects an intent to extract a comprehensive view of the market by having it analyzed against numerous parameters. The valuable inputs improve the report and offer an edge over the peers.

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# **Competitive Analysis**

The report also highlights the top market players in the global Facial Recognition market and evaluates their position in the market. Insights on annual revenue, geographical presence of key market players, both global and regional, along with their growth strategies and initiatives for research and development is also provided. The report also includes emerging market players and their approach to expand their market standing. The report consists of future plans of the market players to increase investments towards research and development projects and marketing activities to maintain their position in the market over the review period. Furthermore, the report includes strategic business partnerships, mergers, acquisitions, and joint ventures, to uphold the competitive nature of the global Facial Recognition market in the foreseeable

future.

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The facial recognition market has been growing with the need for better security measures. The recognition system recognizes people the same way a human brain does but the approach has differences. The process uses image and biometric matching processes for recognition. The facial recognition technology uses various processes like 2D, 3D or facial analytics depending on the method of implementation. Among these the 3D market holds the most significant share in the market due to its highly and most accurate face recognitions.

## **Demand Scenario**

The global facial recognition market is USD 3.97 billion in 2018 and is estimated to reach USD 10.15 billion by 2025 at a CAGR of 14.35% during the forecasted period. The market demand for the process is huge as it simplifies as well as enhances the security mechanisms implemented at various processes. Owing to the accuracy and speed of the process, it has started to be widely accepted across the world.

## Growth By Region

North America had the second highest share of the market in 2018 with a market share of slightly less than one-quarter. Being advanced in the field of technology North America has shown a significant interest in the field and a lot of progress has been made. Asia Pacific covers around 16 % of the total market while being the fastest growing region during the forecasted period.

## Drivers Vs. Constraints

The increased need for enhanced surveillance and monitoring at public places and the increase in use of facial recognition technologies in industries, such as the government are said to be driving the facial recognition market growth.

Some of the constraints regarding this technology are its demand for good cameras and lighting conditions. Earlier 2D technology was used for this process and due to it not being so efficient, it had to be replaced by 3D which makes it better and easier in low light and non-camera favorable conditions also.

# Industry Structure And Updates

The need for security has got this technology growing a lot. A lot of research is being done to make the technology more efficient and huge new players are competing in the market to develop better and more efficient system. The various applications like homeland security, criminal investigation, ID management, physical security etc. have made the demand for this technology even more.

The market has been growing at a tremendous rate and the awareness on the benefits of using this technology is increasing. With this comes the need for a huge research and development in this technology.

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