

# Global Male Toiletries Market 2019 Key Players, Trends, Sales, Supply, Demand, Analysis and Forecast 2025

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*WiseGuyReports.com adds "Global Male Toiletries Market Outlook 2025" reports to its database.*

PUNE, MAHARASTRA, INDIA, November 13, 2019 /EINPresswire.com/ -- Male Toiletries Market:

## Executive Summary

Male body grooming products such as shampoos, deodorants, lip balms and other such products constitute Male toiletries. The global male toiletries market is expected to grow at a CAGR rate of 3.5% and reach approximately \$23 Billion by 2025. This growth is a result of several factors such as rising heterosexual trends, increasing disposable income, greater internet penetration, social media influence and the overall increase in the number of male salons.

There is a global rise in the demand for special male toiletry products such as exfoliators, sunscreens, anti-ageing creams and cleansers. Due to growing beauty consciousness among men, there has been an exponential increase in demand for sunscreens and anti-ageing creams that are specifically targeted towards them.

This report provides a detailed analysis of the global male toiletries markets for the forecast period 2019-2025 across various market segments.

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## Segmentation

The Global Male Toiletries market is segmented based on regions. The various regional metrics are as follows:

### Regional Outlook By Revenue (2014-2025E, US\$ Billions)

North America  
Europe  
Asia-Pacific

### Regional Outlook By Volume (2014-2025E, Billion units)

North America  
Europe  
Asia-Pacific

### Country Outlook By Revenue (2014-2025E, US\$ Billions)

USA  
Canada  
India  
Japan

China  
UK  
Germany  
France  
Country Outlook By Volume (2014-2025E, Billion units)

USA  
Canada  
India  
Japan  
China  
UK  
Germany  
France  
Market Key Vendors

Beiersdorf AG  
Edgewell Personal Care Brands, LLC  
The Procter & Gamble Co  
Societe BICAkzoNobel NV  
Regional Analysis

The report covers key global markets such as North America, Europe and the Asia-Pacific. These markets are further sub-divided into country-level markets such as the USA, Canada, India, Japan, China, the UK. The regional and country-wide analysis is also included in the report. Developed markets such as the USA and the UK enjoy a greater share of the Global Male Toiletries markets as consumers from these markets tend to have greater purchasing power when compared to countries like India.

#### Industry News

The NPD Group, a market research organization, said that the men's grooming industry saw an increase of 7% in sales last year. Andrew Stablein, a research analyst at Euromonitor International said in his research note that the notion that men should not use beauty and anti-ageing products is quickly changing, which will further drive the industry. High-end designers also see the growth in the Male Toiletries industry and are launching products targeted at men.

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For further information on this report, visit - <https://www.wiseguyreports.com/reports/4503251-global-male-toiletries-market-by-region-north-america>

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