

# Top Workplace Culture Book Hits Number One Spot

*"Culture Spark: 5 Steps to Ignite and Sustain Organizational Growth" receives rave reviews*

CHICAGO, IL, US, November 20, 2019 /EINPresswire.com/  
-- A book about corporate culture has hit the number one spot on Amazon's Organizational Learning category.

The book "[Culture Spark](#): 5 Steps to Ignite and Sustain Organizational Growth" is authored by business development expert Jason Richmond, Founder, CEO and Chief Culture officer of [Ideal Outcomes](#), Inc. and a member of Forbes Business Council.

"Culture Spark" has been hailed as "the definitive guide to developing a winning culture" and "a proven groundbreaking system that every forward-thinking executive should read," by Marshall Goldsmith, Thinkers50 #1 Executive Coach for ten years and New York Times bestselling author.

The eBook version normally retails for \$9.99 but is free on Amazon through November 22nd only.

In the book Richmond, who has more than twenty years of experience guiding startups and Fortune 100s, exposes the myths and misunderstandings about workplace culture that are common among company executives. And he goes on to outline a five-step plan that helps define, diagnose, plan, measure, and sustain an enterprising culture that breeds employee achievement and peak success.

“

A proven groundbreaking system that every forward-thinking executive should read.”

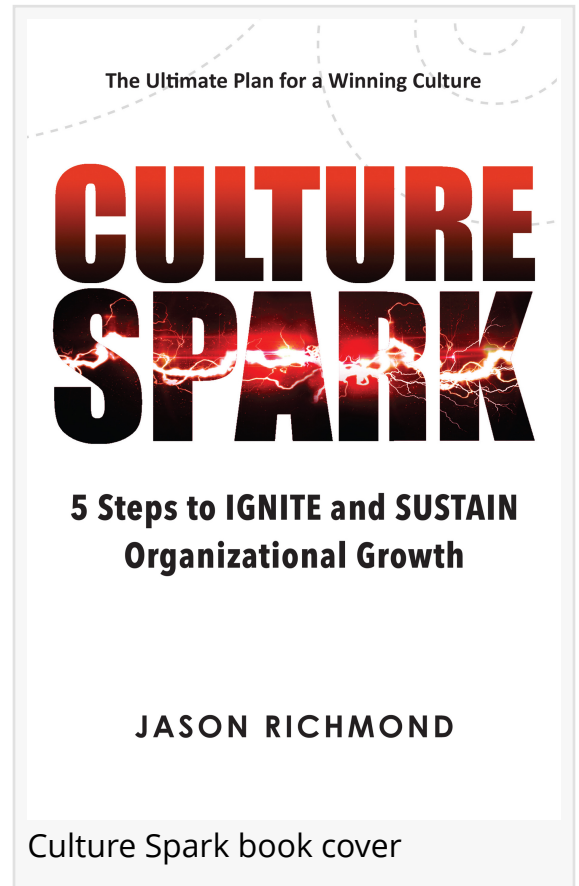
*Marshall Goldsmith*

Richmond also delivers an extensive explanation of the vital impact organizational culture has on everything from recruiting and sales to growth development and succession planning.

Says Richmond, an in-demand keynote speaker, “Effective leaders need to be change agents. They need to be able to inspire a shared vision and rally employees behind that

decision. They also need to have a big-picture perspective and understand how decisions they make for their own teams have a spider web effect on the organization as a whole.”

The five-step plan in Culture Spark includes tips, templates, case studies and action plans, a practical proven blueprint that empowers enlightened company leaders to unleash the full power of their most important asset—their people.



Culture Spark book cover

Visit Amazon to receive your free, no-obligation copy of Culture Spark.

Malcolm Nicholl  
Balustrade Agency  
+1 858-354-2262

[email us here](#)

Visit us on social media:

[Twitter](#)

[LinkedIn](#)



Jason Richmond - author, "Culture Spark"

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.