

# Global Microfiber Cleaning Cloths Market 2019 Key Players, Share, Trends, Sales, Segmentation and Forecast to 2024

*WiseGuyReports.com Presents "Global Microfiber Cleaning Cloths Market Report 2018" New Document to its Studies Database*

PUNE, MAHARASTRA, INDIA, November 18, 2019 /EINPresswire.com/ -- The users can wash these clothes hundreds of times, but they will never lose their original property. It is forecasted that increasing cleaning activities in both residential and commercial sectors will significantly increase the demand for such clothes. This, in turn, will trigger the growth of the market across the world. As per the [Microfiber Cleaning Cloths Market Report 2018](#), product advancement is another factor that is currently propelling the market. However, these products are not suitable for cleaning a string stain. So, this can hamper the market growth.

The latest Microfiber Cleaning Cloths Market Report 2018 suggests that in the year 2014, the global market value was around USD 550 million. But by the end of the year 2017, it crossed USD 620 million. That means the market for microfiber cleaning cloths is growing with time. After analyzing all the latest market information, the experts have suggested that by the end of 2022, this market will reach around \$ 680 million. The reason behind this is the growing usage of such cleaning clothes.

On the other side, the global microfiber cleaning clothes market during the forecast period, i.e., from the year 2019 to 2022, will grow at around 4 percent Compound Annual Growth Rate. Talking about microfiber cleaning cloths, these are the best and ideal option for cleaning. It is developed by combining the polyester and poly-amide material and offers an active cleaning surface that can quickly grab grime, dust, and contaminants. On the other side, these clothes are quite durable as well as soft.

## Key Players:

Scotch-Brite  
Zwipes  
Eurow  
ERC  
Atlas Graham  
Norwex



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## Market Segmentation Overview

In the Microfiber Cleaning Cloths Market Report 2018, the global microfiber cleaning cloths market is segmented on the basis of clothes type, end-users or industry, distribution channel, and regions. Based on product type, it is segmented into multi-component and mono-component cleaning clothes. As per the report, the mono-component clothes market segment is expected to witness maximum market share during the forecast period. This segment covered more than 50 percent of the global market share in 2018. Now, coming to the industry-based segment, this segment includes household, commercial, car care, and industrial users, and others. Under the distribution channel, there are offline and online stores.

## Geographical Market Segmentation Overview

The global market for microfiber cleaning cloths, geographically, is segmented into five dominating regions. These are the Middle East and Asia, South America, North America, Europe, and the Asia Pacific, or APAC. Apart from the region, the market is also segmented into various countries. It is split into India, Russia, New Zealand, China, Korea, the United States, Korea, Japan, the United Kingdom, Brazil, Indonesia, Hong Kong, South Africa, North Africa, GCC Countries, and others. Among these, the Asia Pacific's regional market is expected to dominate the market in the coming years. The significant factors behind this are the rising population and increasing usage of such clothe in houses and offices.

## Industry News

Recently, Scotch Brite informed that it would soon launch its new cleaning cloths under the cleaning product category. All the products will be microfiber cloths and will be super absorbent.

Complete Report Details @ <https://www.wiseguyreports.com/reports/3266879-global-microfiber-cleaning-cloths-market-report-2018>

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