

Global Citric Acid Powder Market 2019 Share, Trend, Share, Industry Size, Sales, Supply, Segmentation and Forecast 2025

This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies

PUNE, INDIA, November 18, 2019 /EINPresswire.com/ -- Citric acid is a type of acidic component, which can, generally, be found in citrus foods, such as limes and lemons. Thus, naturally, it is responsible for giving the fruits with a sour and tart taste. Because of their efficiency and effectiveness, the manufactured forms of citric acid are used globally as not only acidifiers but also chelating and flavoring agents. Among these, citric acid powder is one of the most popular forms and is generally used in the field of foods and drinks.

The citric acid powder is generally produced from acidic fruits such as lemon or oranges or grapefruits. However, this compound can also be created from a fungus called *Aspergillus niger* which has the ability to generate citric acid after feeding on sugar. Because of the sour-tasting and acidic nature, citric acid powder has always been used as a preserving agent in foods and candies. However, in beverages, such as soft drinks or wine, it is used for flavoring and improving the taste of it. The citric acid powder is, nowadays, also being used in the pharmaceutical field as a disinfectant.

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One of the key factors, which are expected to boost the market of citric acid powder during the forecast period, is its ever-increasing demand to conserve foods and drinks. In addition to this, because of its disinfecting abilities, the usage of citric acid powder is also increasing in the pharmaceutical industry. This is yet another factor that is presumed to drive the market optimistically during the aforementioned period. The usage of new technologies and elements by the key manufacturers in the citric acid powder market can also open numerous new opportunities, which can be beneficial for the overall growth of the market.

The following manufacturers are covered in this report:

Hemadri Chemicals
Weifang Ensign Industry
TTCA
RZBC Group
Tate & Lyle
S.A. Citrique Belge N.V.
Archer Daniels Midland Company
Cargill Incorporated
Shandong Juxian Hongde Citric Acid Company
Huangshi Xinghua Biochemical

Market Segmentation

The global citric acid powder market is generally based on type, application, and region.

Regarding its type, the acid powder market can be segmented into two sections, which are Citric Acid Anhydrous and Citric Acid Monohydrate. Both the Anhydrous and Monohydrate Citric acid is generally used as excipients in the pharmaceutical industry because of containing anti-oxidant elements. In terms of application, the citric acid powder market can be categorized into foods and beverages, detergents and cleansers, pharmaceuticals and personal care, and others. Among these, the segment of foods and beverages currently holds the leading position in the market and is estimated to do the same during the aforementioned period.

Regionally, the citric acid powder market is segmented into North America, South America, Asia-Pacific, Middle East & Africa, and Europe. Amongst these, North America is currently holding the leading position in the market and is presumed to do the same during the upcoming years owing to the ever-increasing digestive tract problems in this region. However, Asia-Pacific is estimated to grow at the highest rate due to the sudden emergence of digestive diseases in countries like China and India. Furthermore, due to the growing awareness regarding the importance of citric-based pharmaceuticals, the Middle East & African citric acid powder market will also experience moderate growth during the aforementioned period.

Because of its efficacy and effectiveness, citric acid powder is being used almost everywhere. However, to improve their products' efficiency, most of the key manufacturers are, nowadays, using numerous new technologies and advanced elements.

Drivers and Restraints

The objective of the report is to deliver high-quality market insights and business intelligence aid to our clients. A proper understanding of the financial condition and other growth parameters of the citric acid powder market is crucial to make business. Growth inducers and restraints that are likely to cast impact on the market are elaborated in the report. For a better understanding of the market, the vastness of market information is studied in precision through segmental analysis. This allows in the identification of scopes that can generate substantial revenue.

Method of Research

Fail-safe, latest research methodologies are used for the analysis of citric acid powder market. An exhaustive primary and secondary research on the citric acid powder market conducted delivers valuable insights that assist stakeholders to make correct decisions. Top-up and bottom-down approaches were maintained during the market study.

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