



Global Retail Furniture Market 2019 Swot Analysis, Top Key Vendors, Segmentation, Opportunities And Forecast To 2025

Wiseguyreports.Com Adds "Retail Furniture- Global Market Share, Industry Analysis, Competitive Landscape, Strategies And Forecast To 2025"

PUNE, MAHARASTRA, INDIA, November 18, 2019 /EINPresswire.com/ -- [Retail Furniture](#) Market 2019-2025

Market Overview:

The woodwork and structures along with the additional furnishings put in place at retail outlets make up the segment of retail furniture. These consist of open storage furniture, display cabinets, and storage units and store-front display furniture. Most retail outlets do need a level of furnishing in order to maintain the serviceability and the ease of business. Depending on the items that are put on display or held in the inventory, the choice of retail furniture varies from retailer to retailer.

The retail segment is an ever-growing segment given the rate of urbanization and market penetration in all areas. This, coupled with the demand for custom and dedicated furniture for retail outlets has been a major market factor. The growth of the online retail furniture segment may be a major concern for this market as web-based operations reduce the overhead on furniture and infrastructure. Other factors such as market expansions, raw material availability, on-site servicing, and region-wise furniture style also affect this market.

The report published on the global retail furniture market gives a complete overview of the market with the product definition and scope. The market estimates from the past year have been extrapolated up to the forecast period while considering the growth rates. The time period covered by this market survey is 2014-25. The key manufacturers in this market along with their complete business profiles have been included. With all the big players in the retail furniture market looking to keep all their speciality stores well-furnished and at a larger scale of operations, the end-industry demand for this class of retail furniture set to see rapid growth.

Top Key Vendors:

Sauder Woodworking
Dorel Industries
Bush Industries
Whalen Furniture
Homestar North America
IKEA
Flexsteel (Home Styles)
Simplicity Sofas
Prepac

South Shore

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Market Segmentation:

The global retail furniture market has been divided into major market segments based on product type and end-user applications. The growth rates regarding production and consumption help understand the market structure and functioning better.

The market split based on the type is given as:

- Wooden Furniture
- Leather & Fabric Furniture
- Metal Furniture
- Other

The choice of furniture for retail outlets is mainly based on needs and compatibility while the style and fashion quotient also play an important role. The major application segments in this market include the broad classifications of the end-users and are classified as:

- Independent Specialist Retailers
- Independent Furniture Chains
- Convenience Stores
- Others (Online)

Regional Overview:

The geographical segmentation done by the report covers the key regions in the global market which include North America, Europe, Japan, China, Southeast Asia, and India among others. The region-wise data on the retail furniture market has been categorized based on the production, apparent consumption, and imports and exports for each of the above-mentioned regions have been included in this report. The competitive landscape, industry chain, and the future and historical data categorized according to the regions, applications, and types are included in the comprehensive analysis. Covering all the major manufacturers, the regional market analysis covers the manufacturing sites, capacity, production, ex-factory price, revenue, and market share in the global market.

Industry News:

The joint venture between Ikea and Hennes & Mauritz (H&M) has resulted in hundreds of millions of euros being pumped into their venture capital investments as they look to invest in upcoming technologies and products that can help them resist the massive disruption taking place in the retail segment. Ikea, the world's largest furniture retailer, and H&M, the second-largest seller of apparel worldwide, have started by taking minority stakes in smaller companies ranging from fintech and recycling to sustainability and food.

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