

# Research Deliver Insight into Latin America Telecoms, Mobile and Broadband Market 2019-2021

WiseGuyReports.com "Latin America - Telecoms, Mobile and Broadband - Statistics and Analyses" report has been added to its Research Database.

PUNE, MAHARASTRA, INDIA, November 18, 2019 /EINPresswire.com/ -- WiseGuyReports.com "Latin America - Telecoms, Mobile and Broadband - Statistics and Analyses" report has been added to its Research Database.

Scope of the Report:

[Latin America's](#) focus on mobile broadband showing dividends.

Although the Latin American and Caribbean region covers a wide range of countries, the telecoms sector within the region is broadly similar in terms of penetration of services and market maturity. Some countries, in particular Brazil and Venezuela, are struggling with a prolonged economic downturn which has grievously affected the ability of local telcos to fund network investment. On the whole, though, the size of the overall market in the region, and its potential for ongoing growth, continues to attract investment from international telcos and vendors.

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The results of these investments can be seen in upgraded networks, particularly in relation to LTE and FttP infrastructure. Improved mobile network capabilities have stimulated the adoption of smartphones among consumers, which in turn has led to increasing mobile data traffic and consequently the ability of network operators to develop revenue growth.

In the fixed-line sector, fibre backhaul networks have proliferated, and while FttP adoption remains low it is the fastest growth area in the fixed-line broadband segment. This has partly been stimulated by regulatory efforts to promote the sharing of network components, but also by the take-up among consumer of bundled packages requiring higher bandwidth. The need to future-proof networks to cope with the demands of digital communities has also encouraged telcos and cablecos to invest in G.fast and DOCSIS3.1 technologies, complementing their FttP efforts.

Much of the stimulus for investment in fibre broadband is provided by competitive pressure, as well as encouragement from governments which, like their European and North American counterparts, have instituted plans to build national broadband networks. These are aimed at closing the digital divide between urban and rural areas, and at enabling all citizens to make



**WISE GUY**  
R E P O R T S

Norah Trent Partner Relations & Marketing Manager

✉ sales@wiseguyreports.com

☎ Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

🌐 <https://www.linkedin.com/company/4828928>

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greater use of the socio-economic benefits provided by access to fast broadband infrastructure.

Although there is a multiplicity of operators in the region, many countries have a core number of key providers, including the local business units of América Móvil and Telefónica, as also Millicom International (operating in six markets), and AT&T, which has expanded in Mexico and operates the largest pay TV company in the region (DirecTV).

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Major Key Points in Table of Content:

1. Regional overview
2. Argentina
3. Bolivia
4. Brazil
5. Chile
6. Colombia
7. Dominican Republic

Continuous.....

Contact Us:

NORAH TRENT

Partner Relations & Marketing Manager

[sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

[www.wiseguyreports.com](http://www.wiseguyreports.com)

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

NORAH TRENT

WISE GUY RESEARCH CONSULTANTS PVT LTD

08411985042

[email us here](#)

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