

# Panel Discussion on 'Underlying Principles of the EU Internal Market and Competition Policies' Parallel Trade 2020

*An exciting panel discussion on 'underlying principles of the EU internal market and competition policies' is to be held at upcoming conference Parallel Trade.*

LONDON, UNITED KINGDOM, November 19, 2019 / EINPresswire.com/ -- SMi's [Parallel Trade](#) conference will be returning to London on 4th-5th February 2020 to explore shortages of medicines, current and ongoing challenges posed by Parallel Trading, potential implications of Brexit and IP exhaustion rights. As the only B2B parallel trade conference in Europe, the two-day event provides the ideal platform for industry experts to come together and share perspectives on the practice of parallel trade.



There is an early bird saving of £200 for bookings made before 29th November 2019 at [www.parallel-trade.com/EINpr4](http://www.parallel-trade.com/EINpr4)

The 2020 agenda will include a panel discussion on 'underlying principles of the EU internal market and competition policies,' which will explore:

- What lies behind the EU fundamental thinking of institutions as drivers for trade, competition and the EU market?
- What is the policy, legal and motivational drivers?

The panel discussion will be hosted by key speakers:

- Richard Freudenberg, Secretary General, British Association of European Pharmaceutical Distributors
- Kasper Ernest, Secretary General, European Association of Euro-Pharmaceutical Companies
- John Lisman, Attorney, Consultant, Trainer, Lisman Legal Life Sciences B.V.
- Morten Bj. Petersen, Owner & Principle Advisor, European Business Advisory, Chairman of the Future Relations Committee, British Chamber of Commerce to the EU

In addition to the panel, the conference will feature presentations from a variety of industry experts, as well as networking opportunities and the chance to take part in an interactive pre-conference [workshop day](#). The workshop day will commence on 3rd February and will feature two workshops titled Parallel Trade and Brexit... Where Are We Now? and Understanding IP, Regulatory and Competition Law Issues in Pharmaceutical Parallel Trade.

The event brochure with the full conference agenda is available to download online at [www.parallel-trade.com/EINpr4](http://www.parallel-trade.com/EINpr4)

Parallel Trade 2020

Main Conference: 4th-5th February 2020

Pre-Conference Workshops: 3rd February 2020

Location: Holiday Inn Kensington Forum, London, UK

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About SMi Group:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the world's most forward-thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at <http://www.smi-online.co.uk>

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