

New KDG Website Wins UI/UX Design Team Gold MarCom Award

KDG's Allentown web design team won a gold MarCom award for its 2019 website redesign.

ALLENTOWN, PA, UNITED STATES, November 27, 2019 / EINPresswire.com/ -- The [Lehigh Valley web design](#) team at KDG has won a gold MarCom (marketing and communications) Award for its 2019 website redesign. KDG's new website launched in September 2019 and features client and employee testimonials, professional videos, and numerous client case studies.



The WordPress website is highly interactive and includes real-time customer feedback updates. Blogs, case studies, whitepapers, and webinars showcase KDG's subject matter expertise, while dedicated services and focus pages highlight all of the ways KDG can help businesses streamline operations, improve customer experience, and grow.

"This new website follows closely on the heels of our rebrand and vision change," explains Kyle David, president and CEO of KDG. "It perfectly captures our shift from a software firm to a business process company."

Areas of focus that are highlighted include financial process optimization, philanthropic crowdfunding, and business process automation.

To view KDG's award-winning website, visit <https://kyledavidgroup.com/>.

About KDG: KDG has been a leading advisor in the business world since 2001. Using [custom software development](#), [small business IT support](#), and UI/UX design, the company has helped clients stop making it work and start making it happen. KDG has also developed a reputation for being able to see and respond proactively to changing markets. Learn more at <https://kyledavidgroup.com/>.

Keri Lindenmuth
The Kyle David Group, LLC
+1 484-397-6164

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.