



Workload Automation Software Market 2019 Global Trend, Segmentation and Opportunities Forecast To 2024

This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies

PUNE, INDIA, November 22, 2019 /EINPresswire.com/ -- Market Overview

Workload automation refers to the modern strategy of using software solutions to schedule, initiate, execute, and manage tasks related to business procedures and financial transactions. Workload automation software makes it possible for much of that processing to take place with minimum human intervention. Workload automation is primarily utilized in virtualized and cloud environments. Factors, such as the rising number of IT organizations, growing inclination towards business process automation, and availability of advanced technical infrastructure are expected to support the market growth. These tools are critical for organizations as they offer a broad range of solutions to manage, schedule, and optimize workload procedures.

A large number of IT organizations use workload automation software to streamline and automate the complex IT procedures related to batch processing, job scheduling, or other repetitive tasks. Workload automation software is primarily designed to centralize control over business procedures across mainframe and cloud computing systems. Workload automation software effectively streamlines business operations and, in effect, simplify planning, boost operational efficiency, and reduce costs. There is a strong relation between workload automation and robotic process automation software. Workload automation software typically does not support the development of workflows, they simply execute the designated actions.

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The key manufacturers covered in this report:

BMC
Mitratach
Advanced Systems Concepts
CA Technologies
CenturyLink
BetterCloud
HPE(Micro Focus)
cPanel
IBM
Hitachi Vantara Corporation
Oracle
Stonebranch
Savision
VMware
Resolve Systems

Workload automation software is critical for IT organisations. Several IT organizations have acquired this software as it effectively manages automated and scheduled workload tasks. Workload automation software utilizes event-triggers to automate complex business procedures. These solutions are capable of monitoring and executing business procedures across distributed systems. Workload automation software aims at simplifying and automating a diverse range of workloads while decreasing failure rates and stimulating application deployment, which is why the product is extremely beneficial for IT organizations. Software vendors are focusing on improving the capabilities and efficiency of their workload automation software products in order to attract a wider customer base. All the above-mentioned factors are expected to drive the demand for workload automation software.

Market Segmentation

The global workload automation software market can be analyzed on the basis of product types, application areas, and regional markets.

Based on the mode of deployment, workload automation software can be classified into-

- On-Premise
- Cloud-Based
- SaaS

Cloud-based workload automation software is highly popular among small and medium-sized organisations who are not capable of investing in dedicated systems. Cloud-based workload automation software comes with a broad range of advanced features that can effectively streamline and automate the complex workload procedures. Also, these solutions are extremely cost-effective and help organizations in increasing business productivity while reducing the resource and operational cost.

Based on the application areas, workload automation software market can be segmented into-

- SME (Small and Medium Enterprises)
- Large Enterprise

Regional Analysis

North America, Europe, Asia Pacific, Southeast Asia, and Central and South America are the major regions contributing to the growth of workload automation software market. North America is the most prominent market for workload automation. Due to the growing complexity of business procedures, organizations operating in North American countries are highly interested in automating the overall system. This fact is expected to drive the growth of North American workload automation software. Other factors, such as availability of skilled professionals and software developers, ongoing technological advancements in IT organizations, increased demand for business procedure automation, and the presence of some prominent software vendors are expected to drive the product demand in North America.

Method of Research

The data has been collected from a variety of sources and is analyzed according to different parameters to present an accurate representation. The data collected is subjected to Porter's Five Forces Analysis that analyzes the data according to five distinct parameters. The different parameters that are used to analyze the data include the threat of new entrants, the threat of substitutes, the bargaining power of customers, bargaining power of suppliers and competitive rivalry. The analyzed data is then presented in the report. The market research analyzes the data that has been collected during the base period from the year 2019 to the year 2025.

Industry News

Cisco Workload Optimization Manager is considered as the best workload automation software available in the market. The software promptly scale resources up or down in response to changing demand ensuring reliability in workload performance. This product can effectively drive up utilization and workload density. It can also reduce operational costs with accurate forecasting and sizing of future capacity. It enables organizations to experience improved performance while enhancing workload efficiency.

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