

# Farmer Boys - Strategy, SWOT and Corporate Finance Report | Franchise Profile

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*The report also includes revenue forecasts, presence of franchisee stores, market forecasts and key people of the company.*

PUNE, MAHARASHTRA, INDIA, November 22, 2019 /EINPresswire.com/ -- [Farmer Boys](#)

## Description

Farmer Boys was founded by five burger-loving brothers in 1981. Farmer Boys is a fast, casual family-oriented restaurant chain. It was incorporated on March 11, 1997, in California. It mainly serves made-to order hamburgers, hand-chopped salads and tall, stacked sandwiches, as well as a range of "made from scratch" breakfast, lunch and dinner menu items. The company delivers high-quality, farm-fresh foods.

Since the first restaurant opened in 1981, Farmer Boys has steadily grown in term of both consumer popularity and geographic reach. Started as a chain of eight family-owned restaurants, Farmer Boys has built a franchise operation that includes 92 restaurants across California and Nevada. Today, the company operates 59 franchised restaurants and 33 affiliate-owned restaurants. Farmer Boys continues to grow due to an ever-expanding franchise operation. The company is headquartered at 3452 University Ave. Riverside, CA 92501.

## Report Scope:

The scope of this franchise profile report is precise and covers the company's background along with its present performance in the market. The major sections of the profile include overview, products offered, recent developments and strategies undertaken, challenges faced, business strategy and analysis, and financial information. The report also includes revenue forecasts, presence of franchisee stores, market forecasts and key people of the company.

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The report concludes with any other important information about the company and key takeaways.

## Report Includes:

- An overview of the franchise profile on Farmer Boys, a three decades old fast-casual dining restaurant
- Market estimation of revenue growth for Farmer Boys for a period of five years from 2018 to 2023
- Timeline of historical background of the company along with recent developments and business strategies
- SWOT analysis of the franchised company covering all major strengths, opportunities and threats
- Data corresponding to number of franchised stores and affiliated-owned outlets in the continental U.S.

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